

33rd Annual Report of Shaheed Sukhdev College of Business Studies 2019-20

THE COLLEGE

Shaheed Sukhdev College of Business Studies (SSCBS) is one of the premier institutions of the University of Delhi, imparting path-breaking education in the fields of Management and Information Technology. It was established in August 1987 by the Government of the National Capital Territory of Delhi (GNCTD) on the initiation of University Grants Commission (UGC) and the Ministry of Human Resources and Development, Government of India (MHRD).

At present, the college offers three full time graduate courses under its two departments- Departments of Management Studies (DMS) and Department of Computer Science (DCS) leading to the award of Bachelor of Management Studies, Bachelor of Business Administration (Financial Investment Analysis) and B.Sc. (H) Computer Science. The college also offers a post graduate diploma course in Cyber Security and law. In the forthcoming academic year 2020-21, the college is hoping to offer B.Sc. (H) Operational Research.

The college emphasizes an interactive mode of education, supported with innovative teaching methodologies. It is designed to stimulate inquiring minds and provide significant exposure to the realities of business processes and challenges. Industry interaction is achieved through guest lectures, industrial tours, industry based project work, live projects, internships and summer training.

The strength of the college lies in its highly qualified faculty having industrial experience, dynamic students, supportive non-teaching staff, an illustrious alumni and a supportive and encouraging governing body.

NEWS AND UPDATES

Our Campus

Spread over 5 acres, our campus incorporates all the latest amenities and facilities including a 500-seater auditorium, amphitheatre, sports facilities (indoor and outdoor), a large library area, air-conditioned classrooms and administrative & common use areas, staff accommodation, hostels (for both boys and girls), cafeteria and much more. Environmentally conscious, energy efficient, water wise and intelligently constructed with care, this campus would usher in a bold and exciting new phase for SSCBS.

Incubation Centre

SSCBS Innovation and Incubation Foundation was set up as a part of initiative of Govt. of NCT of Delhi, for setting up Incubation Centres in leading academic institutions for promoting entrepreneurship. It is functioning in a smooth and effective manner. The initial grant of ₹ 1.5 Crore by the GNCTD (given to each of the 6 institutions in the first phase) has been utilised towards setting up the centre, supporting and funding the first phase of student start-ups and putting in place world-class equipment and infrastructure for the students. The college aims to further utilise these funds to promote entrepreneurship and entrepreneurial ventures among the students of the college and beyond in an inclusive and beneficial manner.

Major Activities and Achievements

- SSCBS has been ranked No. 1 among 120 colleges by India Today rankings released on July 6, 2020.
- The student placement has been highly successful with the highest package of INR 18 Lakhs p.a. and the average package of INR 7.1 lakhs p.a.
- Further, a certificate course Digital Marketing was launched jointly with Knowledge partner Edu4Sure in November, 2019.
- Our students have made the college proud by winning the first prize in the global case competition at Harvard (GCCH).
- Our students and faculty have also collaborated in research and have jointly published four articles.

INFRASTRUCTURE AND PURCHASES

A strong infrastructure base is imperative for providing a learning environment of an international standard.

Purchases for college use

Sr. No.	Amount (in ₹)	Particulars
1	80,000	One Dell Laptop for Placement Officer
2	3,52,500	Five Desktop Computers for PGDCSL Course
3	1,34,875	One Dell Laptop for System & Network Administrator
4	89,999	One Dell Laptop for Administration
TOTAL	6,57,374	Purchases from APC
1	1,75,325	Two Laptops from Data Analytics Course
TOTAL	1,75,325	Purchases from Society

SSCBS Campus

Our well-equipped campus has 31 spacious, sound-proofed air-conditioned classrooms, 4 amphitheatres, 7 computer labs, separate and exclusive examination rooms, dedicated tutorial rooms, faculty rooms for student-faculty interactions and faculty learning, an entire floor dedicated towards career building opportunities like Placement Cell, Alumni Relations and the Incubation Centre. The well-equipped facilities with the latest e-enabled learning tools are fostering a conducive learning environment for the students and faculty alike.

The college has a hostel for boys and girls with a capacity of 72 each. There are 24 rooms for boys and girls separately in two different wings which will be shared by 3 students. Both the hostels provide the facility of common room equipped with microwave, Television refrigerator, sports equipment (chess, TT, badminton, basketball, ludo, carom). Each room has three cots with mattress, writing table with chairs, wardrobe and book shelf for each student. Every room has an air conditioner and an attached washroom and bathroom.

The classrooms are equipped with state-of-the-art lecture podiums with drop-down screens, recording facilities, integrated mike systems and modern electronic teaching aids to facilitate teaching and presentations.

The efforts of the Hostel Committee, Purchase Committee and Mess Committee members is

greatly appreciated.

(List of committee members is enclosed in Annexure-2)

College Website

The college website provides a platform for students to view their attendance at the end of each month and their internal assessment at the end of each semester. The college has made available previous year question papers to students with the help of a question bank setup on the website. The website is updated constantly with the help of the website committee and the system network administrator. The college has made a constant effort to make website informative and also made sure that website is used as a platform to promote various activities and achievements of our students and faculty. The website has dedicated pages for placement activities and alumni association of the college.

The efforts of the Website Committee and the Systems and Network Administrator are appreciated.

(List of Website Committee members is enclosed in Annexure-2)

Library

The library is located at the second floor of the college. It is spread over two floors covering an area of approx. 1161 sq. m. and has designated space for reading rooms for 218 students and research section for faculty members along with reprographic facility.

The library has added 1043 new titles in its collection and the total number of books in the library is 23,338. In addition, the library subscribes to 59 magazines and journals of national and international repute and 14 national and business newspapers. An approximate budget utilized on the purchase of books, magazines/journals, newspapers and membership fee for institutional members is Rs. 8,70,602/-. The library made purchases in the field of management and information technology during the year to enhance the knowledge of the students.

All college library activities i.e. acquisition, technical processing, circulation, serial control and system administration are automated using the cloud based Open Source Solution i.e. KOHA. It provides easy access to the library catalogue (OPAC) from anywhere anytime. It enables students, faculty and staff members to check the status of the library resources and also maintains the transparency in all the transactions by providing access to their personal accounts. We are one of the leading college libraries of University of Delhi using KOHA Open Source Integrated library management software shifted from LIBTEK DOS based library system since May 2014. The library verifies its stock every year using the bar-code technology. Library has created its own portal which assimilates useful resources and serves as a gateway to easy access to a wide variety of resources i.e. Web based OPAC (Online Public Access Catalogue, E-Resources, Syllabus and Question Papers etc.)

<https://sites.google.com/sscbdsu.ac.in/sscbdsu-ac-in-sscbs-library/home>. It has also generated the QR Code for the Library Website for fast access to information through smart devices.

Apart from the print resources, teaching and research is also supported by accessing the large number of electronic resources accessible through Delhi University Library Network. The library has an Institutional membership of Developing Library Network (DELNET); N-LIST (National Library and Information Services Infrastructure for Scholarly Content) and NDL (National Digital Library). Moreover, Library organised book exhibition for students and faculty in the month of October 17-18, 2019 and February 27, 2020. It also provided library internship for the period of

three months i.e. August – October, 2019.

The efforts of the Library Committeemembers is greatly appreciated.

(List of committee members is enclosed in Annexure-2)

SSCBS INNOVATION AND INCUBATION FOUNDATION (SIIF)

Incubation support to Start-ups

- SIIF has continued with guidance and mentoring to start-ups under incubation. The level of engagement, reviews was increased with more time committed to existing portfolio of start-ups.
- SIIF's investment in incubatee ventures till date: Rs.47,00,000/-
- SIIF invested Rs.15,90,000/- to develop 70+ work-stations capacity at first floor area of the college. These work-stations are of very high quality and appeal, making the overall incubation work-place experience great for incubatees
- SIIF held two separate investor pitch days for the start-up community, one in July 2019, and next in February 2020.
- SIIF also completed development of resource centre by adding about 60 books specifically accessible for the incubatees.
- SIIF also completed setting up of independent kitchenette for the incubatees, containing refrigerator, microwave, electric kettle, crockery and cutlery.

Events – internal and external

- SIIF held the workshop on how to make effective pitches and on writing business plans. This was done for aspiring entrepreneurs from the student community of SSCBS and Cluster Innovation Center, University of Delhi.
- SIIF actively helped Alumni Relations and Outreach Cell (AROC) at the college to hold Alumni Meet on February 29th, 2020. This was well attended by alumni and the best part of gracious presence of former Principals, Dr. S S Gulshan, Dr. R M Singh, along with our current Principal, Dr. Poonam Verma together at the event.
- SIIF also helped AROC to get connected with alumni and to hold talks under alumni lecture series, which have been described under AROC section of the annual report.
- Owing to the riveting engagement of SIIF to hold the Design Thinking Workshop with Lufthansa in 2019, the German Airlines gladly partnered with SIIF to hold the work shop again this year in October 2020. This was attended by nearly 150 students, 60 national / international coaches

COMPUTER LABORATORIES

The college has seven well-equipped computer laboratories. The entire campus is Wi-Fi enabled. All computer laboratories are equipped with LCD projectors to facilitate teaching and presentations. The labs are enriched with software like SPSS, Mathematica, Oracle, C/C++, Visual C++, Java, Weka, ERP, MS Project and MS Visio and provide both Linux and Windows platforms.

Laboratory Faculty-in-Charge – Dr. Anamika Gupta, Dr. Shikha Gupta, Dr. Sameer Anand, Dr. Gurjeet Kaur, Dr. Ashima Arora

OTHER INFORMATION

Anti-Discriminatory Officer:Ms. Kavita Rastogi

Liasion Officer (OBC): Mr. Amit Kumar

Liasion Officer (SC / ST):Mr. Onkar Singh

Bursar: Dr. Rishi Rajan Sahay

Public Information Officer (PIO):Mrs. Kishori Ravi Shankar

Assistant Public Information Officer:Mr. Surender Kumar

Jairath Liasion Officer (EWS for Gen Category): Dr. Ajay Jaiswal

Dalit Grievance Committee:Dr. Narender Kumar Nigam & Mr. Amit

Kumar Nodal Officer (PWD):Mr. Neeraj Kumar Sehwat Anti-Tobacco

Committee:Dr. Kumar Bijoy

ACCREDITATIONS

NAAC: (National Assessment and Accreditation Council)

The college has successfully received accreditation from NAAC in 2016. The college has been accredited with a CGPA of 3.2 on a four-point scale and 'A' Grade valid for a period of five years from 19/02/2016.

The complete accreditation process has been insightful and helped in setting of processes for improving the academic offerings and student activities of the college.

IQAC: (Internal Quality Assurance Cell)

As per the requirement of National Assessment and Accreditation Council (NAAC), Internal Quality Assurance Cell (IQAC) was constituted by the college. The IQAC has representatives of all stakeholders, viz., Administration, Faculty, Students, Alumni and Recruiters.

Fresh and diverse opinions add to the perspectives of the IQAC. This year, the committee included Prof. Anu Gupta Aggarwal from Delhi University, Mr. Manish Goyal, from Bain Capability Network, Mr. Yogesh Saini from Digital Media and Mrs. Bindu as Parent representative. Mr. Hitesh Hemrajani and Ms. Lavanya were invited as alumni of SSCBS.

As a part of IQAC initiatives, the college invites eminent resource persons from the corporate world industry and academics who share their insights and experiences to help raise the academic and non-academic standards of the college. During the year, the IQAC has had numerous meetings to decide upon a Road Map of action plans to improve the quality of college functioning and has also taken stock of the progress made on various aspects of the road map.

The IQAC, on November 4, 2019, organised a workshop on NAAC Accreditation of Higher Education Institutions. The resource person was Mr. Peeyush Pahade, Founder Member of IQAC Cluster India and Coordinator IQAC and Vice Principal HV. Desai College, Pune. The workshop laid emphasis on various criterions that the college had to fulfil in order to better place the college rankings with the available resources but innovative approach towards them.

As an IQAC initiative, SSCBS also organized, on January 17, 2020, an interactive session for the faculty members with Dr Venika Krishna, the college counsellor on "Dealing with Distractor Influence". An educationist with a rich experience of counselling at school as

well as various colleges, Dr. Venika Krishna is engaged in counselling and interacting with the college fraternity. This session helped the faculty members to analyse the distractions that a college student might face and its *influence* on cognitive effort minimization

The faculty of SSCBS left no stone unturned to use the times of Pandemic as an opportunity for learning. The faculty attended a 4 days (May 8-11, 2020) webinar on "Revised NAAC Assessment and Accreditation: Nurturing Quality Culture". This was organized by "IQAC Cluster India and Yogeshwari College".

The Union Human Resource Development Minister Dr. Ramesh Pokhriyal 'Nishank' interacted with all the higher education institutions including academicians on a virtual interaction session on "Turning the Challenges to Opportunities: COVID-19 Pandemics and measures to combat by Higher Education of India". This informative session was hosted by National Assessment and Accreditation Council, Bengaluru, on May 28, 2020 and was attended by some of our faculty members.

FACULTY

The college now has 32 permanent and 13 ad-hoc faculty members. In addition to these, there are 6 guest faculty members associated with the Department of Management Studies and the Department of Financial Studies and 5 guest faculty members associated with the Department of Computer Science.

1. Ms. Saumya Jain, Assistant Professor, availing Study Leave from July 20, 2018 to July 20, 2019 and has been extended for a period of one year till July 19, 2020.
2. Dr. Abhishek Tandon, Assistant Professor, Joined as a Deputy Director in ICSR on deputation basis on April 16, 2019 and availed leave till April 15, 2020. His leave has been extended for a period of one year till April 15, 2021.
3. Ms. Sonika Thakral, Assistant Professor, availing Study Leave from July 26, 2019 to May 30, 2021.
4. Mr. Ramesh Kumar, Assistant Professor, availing Study Leave from July 20, 2019 to July 19, 2020.
5. Ms. Paridhi, Assistant Professor, availing Child Care Leave from January 01, 2020 to May 07, 2020.

ADMINISTRATIVE STAFF

The college has 33 permanent and 8 contractual non-teaching staff working in the administration, library, computer laboratories and the placement cell.

1. Ms. Laxmi Singh joined as Jr. Assistant on contractual basis w.e.f. April 12, 2019 to October 11, 2019. However, she has resigned from her duties w.e.f. September 12, 2019 (A.N.)
2. Ms. Champa Negi joined as Jr. Assistant on contractual basis w.e.f. May 10, 2019 from November 9, 2019 and November 13, 2019 for a period of six months.
3. Ms. Bharti Mishra joined as Jr. Library and Information Assistant on contractual basis w.e.f. April 12, 2019 to October 11, 2019 and from October 15, 2019 for a period of six months.
4. Mr. Hemender Sharma joined as System & Network Administrator on contractual basis w.e.f. January 23, 2019 to July 22, 2019 and from July 24, 2019 to January 23, 2020 and from January 25, 2020 for a period of six months.
5. Mr. Himanshu Yadav joined as Jr Assistant cum Caretaker on contractual basis w.e.f. June 28, 2019 to December 27, 2019 and from December 31, 2019 for a period of six months.

6. Mr. Dharmender joined as Jr Assistant on contractual basis w.e.f. June 28, 2019 to December 27, 2019 and from December 31, 2019 for a period of six months.
7. Mr. Sunny joined as Lab Attendant on contractual basis w.e.f. January 15, 2019 to July 14, 2019 and from July 16, 2019 to January 15, 2020 and from January 17, 2020 for a period of six months.
8. Mr. Ravinder joined as Lab Attendant on contractual basis w.e.f. March 15, 2019 to September 14, 2019 and from September 17, 2019 to March 16, 2020 and from March 18, 2020 for a period of six months.
9. Mr. S.Q. Abbas joined as Assistant on contractual basis w.e.f. April 16, 2019 to August 11, 2019 and August 16, 2019 to February 15, 2020 and from February 18, 2020 for a period of six months.
10. Ms. Shikha joined as Matron for Girls Hostel on contractual basis w.e.f. January 19, 2019 to July 18, 2019. However, she has resigned from her duties w.e.f. July 19, 2019.
11. Mr. Nitin Bhardwaj joined as MTS (Office Attendant) on contractual basis w.e.f. April 25, 2019 to October 24, 2019.
12. Mr. Rajiv Kumar Rai joined as MTS (Office Attendant) on contractual basis w.e.f. April 03, 2019 to September 30, 2019.
13. Mr. Chaman joined as Manager, Boys Hostel on contractual basis w.e.f. February 11, 2019 to August 10, 2019 and from August 14, 2019 to February 13, 2020 and from February 21, 2020 for a period of six months.
14. Ms. Ekta Verma joined as Matron, Girls Hostel on contractual basis w.e.f. August 01, 2019 to January 31, 2020 and from February 02, 2020 for a period of six months.
15. Mr. Ajitabh Saxena, Section Officer (Accounts) joined as Accounts Officer in AIIMS on deputation basis w.e.f. March 07, 2019 (A.N.) to December 03, 2019. He again joined this college on December 04, 2019 and further, he was relieved from his charge as Section Officer (Accounts) of his college w.e.f. December 04, 2019 (F.N.) to enable him to join to the post of Finance & Accounts Officer in National Capital Region Planning Board, New Delhi w.e.f. December 05, 2019 (F.N.).
16. Mr. Mayank Sahni joined as Senior Technical Assistant on permanent basis w.e.f. June 17, 2019. (List of the governing body members, teaching and non-teaching staff enclosed in Annexure-1)
17. Mr. Surender Kumar Jairath, Administrative Officer opted for voluntary retirement. He retired on July 31, 2020 after a service of 31 years and 05 months.

ADMISSIONS (2019-20)

The Faculty of Applied Social Sciences and Humanities (FASSH), University of Delhi conducted the Joint Entrance Test 2019-20 for admission to Bachelor of Management Studies (BMS), Bachelor of Business Administration (Financial and Investment Analysis) (BBAFIA) and Bachelor of Arts (Honours) Business Economics programs. The selection criteria comprised of objective type multiple choice written test and performance of Class XII for BMS and BBA (FIA) courses and the admission process was completely online. During the year 2019-20, 234 students were admitted to the BMS program and 104 students were admitted to the BBA (FIA) course.

The admission to B.Sc. (H) Computer Science course is based on the Class XII performance of the candidates. 68 students were admitted to the B.Sc. (H) Computer Science program.

Qualifying examination for the purpose of Admission to the Post Graduate Diploma in Cyber Security and Law shall be graduates or above in Science (Physics & Chemistry), Information

Technology, Mathematics, Engineering in Technology (Computer Science/ Electronics/Electronics and Communication, Information Technology), BCA, MCA, M.Tech.or any other degree equivalent thereto. The admissions shall be based on the merit drawn from the marks obtained in graduation and personal interview. The admission process shall be following:

STAGE I: The merit list, for admission shall be determined on the basis of marks obtained (CGPA equivalent thereto) by the candidate in graduation or in the degree applicable as qualifying examination.

STAGE II: The candidates shall be called for Personal Interview on the basis of merit drawn as prescribed in stage I.

STAGE III: A combined merit on the basis of 85% from Stage I and 15 % from Stage II shall be drawn. Admissions shall be based in the order of combined merit.

50 students were admitted to Post Graduate Diploma in Cyber Security and Law course.

ACADEMIC RESULTS (2018-2019)

The College follows a continuous system of evaluating students' performance through a system of tests, assignments, projects and presentations marked for internal assessment purposes followed by the University conducted semester-end examinations to ensure that high academic standards are maintained. The system enables the students to acquire considerable in-depth knowledge in different fields of their chosen discipline. Our students expend considerable efforts in their academic endeavours and this shows in their academic performance during their college life and beyond.

(List of Academic result 2018-2019 is enclosed in Annexure-3)

SCHOLARSHIPS

Financial Assistance Scholarship Program

The college has provided financial support for students from economically weaker sections of the society on a need-cum-merit basis. 44 students in total were selected for this scholarship program and the total amount disbursed was ₹ 6,46,000/-

(List of Financial Assistance Scholarship Program Recipients is enclosed in Annexure-

3) Scholarship Support

The college has received financial support from the following organisations/persons for supporting the students of the college.

S. No.	Amount (Rs.)	Particulars
1	₹6,918 /-	Udaan organisation for B.Sc.(H) 2 nd year students
2	₹11,525 /-	Mr. Narander Kumar Nigam for Sh. Pooran Mal Award (w.e.f. 2017-18)
3	₹8,643 /-	Sh. Ram Prakash for Vanishree Award (w.e.f 2017-18)
4	₹10081 /-	Prof. O M Agarwal Scholarship(w.e.f 2018-19)
5	₹7917 /-	Mr. Aman Rajput for Neha Rajput Award
6	₹19,477 /-	Class of 91 for Dr.S.S. Gulshan Scholarship
TOTAL	₹64,561 /-	

FACULTY AWARDS, TRAINING AND DEVELOPMENT

The contribution of the faculty to the development of the college and its students is invaluable. Alongside their teaching and student responsibilities, the faculty have contributed to research and development corpus of the college in an exemplary fashion.

A more detailed description of their stellar contribution to the college and research efforts is attempted below.

Faculty Awards

The Government of NCT Delhi, Directorate of Higher Education has instituted an award for College lecturers, for all Delhi Government funded colleges. The award is based on exhaustive criteria of Student Evaluation (40%), Self-Appraisal (10%), Result Evaluation (30%) and Evaluation by Principal (20%). Based on the criteria those faculty members whose score is 70% and higher are eligible for the award. **Mr. Neeraj Kumar Sherawat**, Assistant Professor in the Department of Management Studies was awarded the '**Best Teacher Award**' by the GNCTD for 2019-20.

DR. POONAM VERMA, PRINCIPAL

- **Workshops/Conference/Seminars Attended**

1. Attended Fulbright-Nehru International Education Administrators Seminar held from October 5, 2019 to October 19, 2019 in USA
2. Attended five day Orientation Program on "Planning and Management of College Finances" held from January 6-10, 2020 at NIEPA, New Delhi
3. Panellist at CII Delhi Higher Education Summit held on 3rd December, 2019 at India Habitat Centre, New Delhi.

DEPARTMENT OF MANAGEMENT STUDIES

Dr. Sanjay Kumar Goyal, Associate Professor

- **Convener/Coordinator of college committees**
 1. Convener, Disciplinary Committee
 2. Convener, Anti-Ragging Committee
 3. Convener, Committee to decide Dr. S.S. Gulshan Scholarship
 4. Convener, Stock Verification Committee for Library
- **Member of college committees**
 1. Member, IQAC
 2. Member, Internal Complaints Committee
 3. Member, Grievance Redressal Committee
 4. Member, Internal Assessment Monitoring Committee
 5. Member, Moderation Committee for Internal Assessment - BMS Program
- **Teacher in-charge of student societies**
 1. Teacher in-charge, Dhvani
- **Training/ Conferences/Workshops/Seminars/FDPs/Refreshers attended**

1. Attended a talk / session by Dr. Sanjay Kumar, Country Director, Lakshmi Mittal and Family South Asia Institute, Harvard University on the theme: Thinking Global. Organized by International Relations Cell of SSCBS on 8.8.2019
2. Attended a workshop on Fighting Online Harassment 'Akancha against Harassment' on 9.8.2019
3. Attended a talk on 'Secret of Success' organized by SSCBS in coordination with ISKON Rohini on 5.9.2019
4. Attended an interactive session with counsellor Dr. Venika Krishna organized by SSCBS on 13.9.2019
5. Attended a one day workshop on 'NAAC Accreditation of Higher Education Institutions' conducted by Mr. Peeyush Pahade, founder member of IQAC Cluster India and Coordinator IQAC and Vice Principal H.V. Desai College, Pune on 4.11.2019
6. Attended a four days (from 8th May 2020 to 11th May 2020) national webinar on revised NAAC assessment and accreditation

Dr. Preeti Rajpal Singh, Associate Professor

- **Convener/Coordinator of college committees**
 1. IQAC
 2. Internal complaints committee
 3. Gender champions Program
 4. CII YI chapter of SSCBS
- **Member of college committees**
 1. Anti-Ragging
 2. Disciplinary Committee
 3. Holi Committee
 4. Internal Assessment monitoring Committee
- **Teacher in-charge of student societies**
 1. Convergence
- **Special invitee in some external committee:**
 1. Member Board of Studies of Indira Gandhi Delhi Technological University for women.
- **Online courses Attended:**
 1. AI for everyone. (Coursera certificate)
- **Papers published (without students)**
 1. "Branding and Consumer Behaviour: A Study of the Indian Sportswear Market." Zenith (International Journal of Multidisciplinary Research, ISSN-2231-5780, Vol9 (1), November 2019.
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended**
 1. MANSA VACHA KARMANA— convergence- by SSCBS, September, 2019
 2. Workshop by IQAC Cluster In India NAAC Accreditation of Higher Education Institutions Nov 4, 2019
 3. webinar by IQAC Cluster India 'Fundamentals of Outcome Based Education, 20 March, 2020
 4. Webinar by IQAC Cluster India "National Webinar on "Assessment and accreditation: A revised accreditation framework for affiliated colleges" April 15-17, 2020

5. webinar by IQAC Cluster India & Yogeshwari College & WhiteCode on 'Revised NAAC Assessment and Accreditation: Nurturing Quality Culture, may 8-11, 2020
 6. "WEBINAR by ET Brand Equity" Engaging Consumers in Changing Times , may 14,2020
- **Any Other**
 1. Engaged in classes for PhD students at NIFT

Dr. Hamendra Kumar Porwal, Associate Professor

- **Convener/Coordinator of college committees**
 1. PF Committee
- **Member of college committees**
 1. Disciplinary Committee
 2. Anti Ragging Committee
 3. IQAC
 4. Stock Verification committee for library
 5. Holi Committee
- **Teacher in-charge of student societies**
 1. Convergence
- **Papers published (with students):**
 1. Abhinav Bajaj, Hamendra Kumar Porwal, Rohini Singh and Sarth Mahajan; Empirical Evidence of Relationship Between Contingent Liability and Market Capitalization, International Journal of Management Studies, Vol VII, Issue I, Jan 2020 Page 71-81, ISSN (Print) 2249-0302, ISSN (online) 2231-2528.(Journal not in UGC list)
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Held on 4th November, 2019 in college premises, by Mr. Pahade on AQAR criteria
 2. Held on 8th May to 11th May, National Webinar on Revised NAAC Assessment and Accreditation Nurturing Quality culture organised by IQAC Cluster India in Association with Yogeswari Mahavidyalaya, Ambajogai
 3. Convergence
- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended:**
 1. Convergence

Dr. Tarannum Ahmad, Associate Professor

- **Convener/Coordinator of college committees**
 1. AQAR criteria 5
 2. Annual report committee
 3. Calendar Committee
- **Member of college committees**
 1. IQAC
 2. Disciplinary Committee
 3. Internal assessment committee
- **Teacher in-charge of student societies**

1. Fourth Wall, Dramatics society
2. Verve, Street play society

Dr. Rohini Singh, Associate Professor

- **Convener/ Coordinator of College Committees:**
 1. Anti Ragging Cell
- **Member of college committees**
 1. IQAC/AQAR criteria 3
- **Teacher in-charge of student societies**
 1. Convergence
- **Special invitee in some external committee:**
 1. University of Delhi Moderation Committee
- **Papers published (with students):**
 1. Abhinav Bajaj, Hamendra Kumar Porwal, Rohini Singh, Sarth Mahajan, Empirical Evidence of Relationship between Contingent Liability and Market Capitalization, International Journal of Management Studies, Vol.–VII, Issue 1, January 2020 [pp 71-81] ISSN(Print) 2249-0302 ISSN (Online)2231-2528
 2. Saurbhi Singh, Raghav Aggarwal, Bandana Kochar, K.K Porwal and Rohini Singh, Impact of Investor Sentiment on Stock Market Returns: A Study of the Indian Economy from both Domestic and Global Perspective. International Journal of research in Commerce, economics & Management. Volume 10 (2020), Issue 06 (June) ISSN 2231-4245
- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended**
 1. IQAC full day workshop on the 4th of November 2019, held in seminar hall SSCBS, speaker Mr Peeyush Pahare
 2. Dealing with ' Distractor influence' 17th January, 2020, held in Manthan room SSCBS , speaker Dr Venika Krishna
 3. Fundamentals of Outcome based Education 21 March 2020, webinar by Inpods and IQAC cluster
 4. Sustainable CX during Covid Times , 30 March 2020, webinar by Economic Times and KPMG Josh
 5. Setting up Remote Classrooms & Accredited Data Management System, 2 April 2020, webinar by Mastersoft
 6. Coronavirus - COVID-19—Impact on Valuing Investments in Private Debt and Equity, March 31, 2020, webcast by Duff and Phelps
 7. Need of Innovations in Higher & Technical Education During and Post COVID19 Crisis: Significance of Online Education, webinar by ELTS ,Speaker: Dr. Shuchi Sharma, IAS, Secretary, Higher & Technical Education, Government of Rajasthan
 8. National Webinar on revised NAAC Assessment and Accreditation, four days from 8th May, 2020 to 11th May, 2020, by IQAC cluster and Yogeshwari College.
 9. Remote Assessment + PPE Webinar, May 22, 2020, SGS India Private Limited,SGS House, 4B, A. S. Marg, Vikhroli (W), Mumbai 400083,India.Website : www.sgs.com

Ms. Shalini Prakash, Associate Professor

- **Convener/ Coordinator of College Committees:**
 1. Artwork Committee
- **Member of college committees**
 1. Timetable committee
 2. Calendar Committee
 3. Central Repository
- **Teacher in-charge of student societies:**
 1. Kriti
 2. Darkroom
 3. Outstation trips
- **Special invitee in some external committee:**
 1. College representative at Faculty of Applied Social Sciences and Humanities
- **Invited talks/Events Organized:**
 1. Session on “Entrepreneurship and startup enterprises” conducted by Mr. Varun Duggal, Assistant Professor at SNAB

Dr. Anuja Mathur, Associate Professor

- **Convener/ Coordinator of College Committees:**
 1. Staff Council Secretary
 2. Foreign Student Nodal Officer
 3. NIRF and other rankings – Nodal Officer
- **Member of college committees:**
 1. Alumni Committee
 2. Calendar Committee
 3. Internal Quality Assurance Committee
 4. Budget Committee
 5. ICT (Infrastructure Committee)
 6. Purchase Committee
 7. Student Financial Assistance Committee
 8. Internal Assessment Monitoring Committee
 9. Attendance Committee
 10. Furniture Committee
- **Teacher in-charge of college societies:**
 1. Enactus
 2. Mark it
 3. Rotract SSCBS
- **Special invitee in some external committee:**
 1. UGC appointed Expert Committee for preparation of Learning Outcome Based Curriculum Framework (LOCF) for BMS
- **Invited talks/Events Organized:**
 1. Social Revolution 2
 2. Excelsior - Market Fest

- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended:**
 1. Tenth Indian Management Conclave: Effective MBA Faculty for 21st Century Management Education (2nd and 3rd Aug 2019)
 2. Workshop on “Evolving Trends in Teaching Quality with outcome based Learning Outcomes” (1st and 2nd Nov 2019) organized by Shyama Prasad Mukherjee College for women (University of Delhi)
 3. Four day National Webinar on “ Revised NAAC Assessment and Accreditation: Nurturing Quality Culture” (8th to 11th May, 2020).

Mr. Neeraj Kumar Sehrawat, Assistant Professor

- **Convener/ Coordinator of College Committees:**
 1. Equal Opportunity Cell
 2. Warden (SSCBS Boys Hostel)
- **Member of college committees**
 1. Website Committee
 2. Hostel Management Committee
 3. Society Appraisal Committee
 4. College Functions Committee
 5. NIRF Committee
 6. Mess and Canteen Committee
 7. Course Revision Committee (BMS & BBA(FIA))
 8. Member of Criterion III of NACC and IQAC.
 9. Committee for drafting guidelines for award of research project to faculty.
 10. India today Ranking Committee
- **Teacher in-charge of student societies**
 1. FinX (Finance Society of SSCBS)
 2. Enactus
 3. Career Development Cell (CDC- Placement Cell of SSCBS)
 4. Alumni Relations and Outreach Cell
 5. IFSA Network India
 6. 180 Degree Consulting (180 DC)
 7. Collegiate Entrepreneurs’ Organisation, Delhi University (CEO DU)
 8. Financial Management Association (FMA)
- **Projects: (Mentor for the following projects undertaken by the students)**
 1. The India Crafts Project (Go To Market Strategy for a start-up assisting with commercializing indigenous handicraft) – Completed
 2. Cushman & Wakefield (NDA - Corporate Project) – Completed
 3. InfinityBox (A Mumbai-based startup by IIT Kharagpur students for sustainable and responsible use of packaging material - Social Media Marketing Strategy) – Ongoing
 4. Mahindra Defense Systems (Impact Analysis Project for the Helpline Service deployed by Mahindra Defense Systems in UP and Rajasthan) – Ongoing
 5. COVID India Task Force (Solutions Platform for Combating Covid-19, fluid work - no specified deliverable) - Ongoing
 6. Strategy consulting in the project by Africa Decoded- Ongoing

- **Papers published (with students):**
 1. Sehrawat, N. K., Kumar, A., Lohia, N., Bansal, S., & Agarwal, T. (2019). Impact of Corporate Governance on Earnings Management: Large Sample Evidence from India. *Asian Economic and Financial Review*, 9(12), 1335–1345. doi: 10.18488/journal.aefr.2019.912.1335.1345 (Scopus Indexed and C category in ABDC Journal Quality List)
 2. Neeraj Sehrawat, Amit Kumar, Narander Kumar Nigam, Kirtivardhan Singh, Khushi Goyal (2020). Test of Capital Market Integration Using Fama-French Three-factor Model: Empirical Evidence from India. *Investment Management and Financial Innovations*, Volume 17, Issue 2, 113-127. doi:10.21511/imfi.17 (2).2020.10. (Scopus indexed and B category in ABDC Journal Quality List)
- **Conferences (paper presented/ Selected)**
 1. Impact of Corporate Governance on Earnings Management: Large Sample Evidence from India- presented at India Finance Conference at IIM Ahmedabad in December 2019
 2. The Effect of Bank Monitoring as Alternative of Corporate Governance Mechanism on the Borrower Firm Value- presented at India Finance Conference at IIM Ahmedabad in December 2019. Conferences/Workshops/Seminars/FDPs/Refreshers organized
- **Conferences/Workshops/Seminars/FDPs/Refreshers organized:**
 1. 30 hrs workshop on Ms Excel in July-August 2019
 2. 30 hrs workshop on Ms Excel in February-June (not completed yet due to corona crisis and lockdown) 2020
- **Invited talks/Events Organized:**
 1. Mr. Ashok Ramachandran (President & CEO, Schindler India) conducted a session on Pursuing Career Aspirations. The session covered valuable life lessons and also threw light on the corporate mind-set and expectations.
 2. Mr. Abhilash Mohapatra (Product Manager, FICCI) conducted a webinar where he had a meaningful discussion with students regarding the career scenario post COVID-19.
 3. Ms. Shruti Bansal (Associate Director, EY) on 13th February 2020 on 'The Big Deal - A peek into career in Transactions'.
- **Awards/ Achievements, Training & Development:**
 1. Received the best Teacher Award by the Govt. of NCT of Delhi for the year 2019-20
- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended:**
 1. Attended a webinar on "Liquidation of Companies and Insolvency & Bankruptcy Code" organized by Shyama Prasad Mukherji College, University of Delhi on 20th April, 2020
 2. Attended a 4 days national webinar on "Revised NAAC Assessment and Accreditation: Nurturing Quality Culture" organized by IQAC Cluster India from May 8-11, 2020
 3. Attended a webinar on "Challenges and Opportunities for Online Education in India- Now and After Covid 19" organized by BIT Mesra (Ranchi), Noida Campus on 15th May, 2020.
 4. Attended a webinar on "Macro Policy Options: During and After Covid-19 Pandemic" organized by Sri Guru Gobind Singh College of Commerce, University of Delhi on 20th May, 2020.
 5. Attended a webinar on "Segment Reporting and Analysis" organized by BIT Mesra (Ranchi), Noida Campus on 22nd May, 2020.

- **Collaborative Courses:**
 1. Started and conceptualized a Short duration Course on “DIGITAL MARKETING” -100 hours (4-6 Months) Weekend course launched jointly by “Shaheed Sukhdev College of Business Studies (SSCBS with its Knowledge partner Edu4Sure in November, 2019.
- **Any Other:**
 1. Chaired a session at India Finance Conference organized joint by IIM Ahmedabad, IIM Bangalore and IIM Calcutta at IIM Ahmedabad in December, 2019.
 2. Mentored the team of five SSCBS students that won the Global Case Competition at Harvard 2020 (Prize money of 10000 US Dollars) by defeating the prestigious institutions of the world such as MIT, London Business School, and HEC Paris etc. It was organized by IFSA Network and Harvard Graduate School of Arts and Sciences Business Club
 3. Mentored the team of two SSCBS students that won the second position at Duff & Phelps YOUNiversity Deal Challenge (Prize money of INR 75000) organized by IFSA Network and Harvard Graduate School of Arts and Sciences Business Club
 4. Mentored the team of four SSCBS students that emerged as one of the top 20 teams across the globe and only team from India in the Copenhagen Business School Case Competition organized by Copenhagen Business School
 5. Mentored the team of four SSCBS students that bagged third position at the prestigious HSBC Case Competition

Ms. Kishori Ravi Shankar, Assistant Professor

- **Member of College Committees**
 1. Hostel Committee
 2. Canteen and Mess Committee
- **Teacher in-charge of student societies**
 1. Member Team Convergence
 2. Lawrence Law Society
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Attended a conference on Right to Information Act on October 12, 2019, which was conducted by Central Information Commission, Govt. of India at Parvasi Bhartiya Kendra
 2. Attended a workshop on RTI Capacity Building Portal on November 18-19, 2019 which Directorate of Training (DoT) organized
 3. IQAC full day workshop on the 4th of November 2019, held in seminar hall SSCBS, speaker Mr Peeyush Pahare
 4. Dealing with ' Distractor influence' 17th January, 2020, held in Manthan room SSCBS , speaker Dr Venika Krishna
 5. Attended a webinar on “Creating Entrepreneurial Individuals through Education and Training” delivered by Dr. Amit Kumar Dwivedi, Associate Professor, EDII, Ahmedabad; organised by SSCBS Innovation and Incubation Foundation (SIIF) and Yuva, the Entrepreneurship Cell of Shaheed Sukhdev College of Business Studies, University of Delhi (June 27, 2020)

6. Attended four day national webinar on revised NAAC ASSESSMENT and ACCREDITATION: Nurturing Quality Culture, organised by IQAC Cluster India and Yogeshwari College and Whitecode for educators, May 8th – 11th 2020

- **Invited talks/Events Organized:**

1. Organized a talk “Know Your Rights” by Josh Talk for students of SSCBS, DU on February 14, 2019

- **Other details**

1. Public Information Officer of the college

Dr. Rishi Rajan Sahay, Assistant Professor

- **Convener/Coordinator of college committees**

1. Financial Assistance Committee for students
2. Budget Committee

- **Member of college committees**

1. Internal Assessment Monitoring Committee
2. Attendance Committee
3. Crescendo 2020, 26 to 27th February 2020.

- **Teacher in-Charge of student societies**

1. DebSoc (College Debating Society)
2. Illuminati (College Quiz Society)
3. International Relations Cell
4. Litsoc

- **Special invitee in some external committee:**

1. Syllabus Revision Committee of BMS course (LOCF-CBCS), 2019
2. Syllabus revision committee of B.Sc. (H) Operational Research course, (LOCF-CBCS), 2019

- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**

1. Fourth International Conference on Innovative Computing & Communication, Delhi, 20-21st February, 2020
2. Refresher Course in Mathematics/ Operations Research/ Statistics & Computer Science, CPDHE, University of Delhi, 31st May- 14th June, 2019.

- **Invited talks/Events Organized:**

1. One hour workshop on "Profile Building and Career Options" for third year BMS &BBA(FIA) students, 11 to 12 Noon, 30th September 2019.
2. One hour invited talk for the students of BMS 2nd year on “Design Thinking” by Dr Kunjana Malik, Asst Prof., NMIMS, Mumbai, Jan 01, 2020.

Dr. Amrina Kausar, Assistant Professor

- **Member of college committees:**

1. Member of IQAC
2. Member of Budget Committee
3. Member of Financial Assistance Committee

4. Member of Attendance Committee
 5. Member of Internal assessment moderation committee
 6. Member of Library Committee
 7. Member of Students Award Committee
- **Teacher in-charge of College Societies**
 1. Convener of Parishram Society
 2. Convener of Nucleus Society
 3. Member of International Relation Cell
 - **Special invitee in some external committee:**
 1. Internal assessment committee

Mr. Ramesh Kumar Barpa, Assistant Professor

- **Conferences (paper presented) :**
 1. "Social Value Creation based on Capability Approach: An Indian Scenario" in South Asia Conference on 'SOCIAL ENTERPRISE – VALUES AND PROCESSES' Organized by Centre for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai (India) held on January 08 - 10, 2020
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. 12 days AICTE supported Faculty Development Program (FDP) in Entrepreneurship held from 16-27 September 2019 at EDII Campus, Ahmedabad.
- **Talks Delivered:**
 1. "Entrepreneurship in India- Then and Now" a one-day national seminar organised on 31st January 2020, by Kautilya International Foundation in association with Maharaja Agrasen University Baddi, Himachal Pradesh at 2020 at Maharaja Agrasen Institute of Technology, Rohini Sector 22, PSP Area, Delhi,

Dr. Mona Verma, Assistant Professor

- **Member of college committees**
 1. Internal Complaints Committee
 2. Anti-ragging Committee
 3. Moderation Committee
- **Teacher in-charge of student societies:**
 1. Nucleus
- **Special invitee in some external committee:**
 1. B.SC.(H) Operational Research (CBCS)
- **Papers published:**
 1. Impact on bullwhip effect in food industry due to food delivery apps", Reena Jain, Mona Verma, Chandra K Jaggi, Opsearch, impact Factor 1.07
- **Conferences (paper presented) :**
 1. Presented a Paper entitled " Two echelon supply Chain with vendor Managed inventory and revenue sharing contract under shortage gaming scenario", in 52nd Annual Convention of the Operational Research Society of India & International Conference, 15-18 Dec, 2019 , IIM Ahmedabad

2. Presented a Paper entitled “ Impact of Bullwhip Effect in food industry due to Food delivery Apps”, National Conference on Emerging Trends in Information technology NCETIT-2019, August 1-2, 2019, Kalindi College, DU

- **Invited talks/Events Organized:**

1. Delivered talk on “ Bullwhip Effect in Supply Chain”, at 4th National Colloquium on “ Advances in Mathematical Sciences,28th-29th February, 2020, at D.M. College of Science, Dhanamanjauri University, Imphal

Ms. Madhu Totla, Assistant Professor

- **Member of college committees**

1. Committee for North East student welfare committee

- **Teacher in-charge of student societies**

1. Parishram
2. Lawrence
3. FinX

- **Events/Talks organized**

1. Talk " Ab samjhauta nahi" - know your rights on 25th Feb. 2020

- **Trainings/workshops/seminars/conferences/FDPs/Refreshers organized**

1. Organised two hands on experience for students on simulation - "Simulation" and " Advisors Dilemma- a political Simulation" for students

- **Trainings/workshops/seminars/conferences/FDPs/Refreshers attended**

1. Workshop on AQAR/ NAAC on 4th Nov.2019
2. Webinar on AQAR from 8th May -11th May 2020

- **Events/Talks delivered**

1. Delivered a talk in Shyam Lal College (E) on Design Thinking and Innovation on 24th Jan. 2020

- **Other details**

1. Organised a pledge taking activity regarding abiding with our constitution on occasion of Republic Day, on 27th January 2020.

Dr. Nidhi Kesari, Assistant Professor

- **Member of college committees**

1. Hostel Committee (for partial time period)
2. Anti-Ragging Committee (for partial time period)

- **Teacher in-charge of student societies**

1. Literary Society
2. Yuva (Student Entrepreneurship Cell)

- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**

1. Refresher course titled “17th RC Commerce & Management Studies”, Jamia Millia Islamia. Duration: Nov 18 2019 – Nov 30 2019

- **Invited talks/Events Organized:**

1. Invited talk by Mr. Adiya Arora on Jan 24 2020 on “Share buy-back: Oyo”

- **Talks Delivered:**
 1. "Developing Entrepreneurial Skills" on 5.09.2019 at VV Giri National Labour Institute.
 2. "Developing Entrepreneurial Skills among Youth" on 03.12.2019 at VV Giri National Labour Institute.

Ms. Paridhi, Assistant Professor

- **Member of college committees**
 1. Hostel Committee (for partial time period)
 2. Anti-Ragging Committee (for partial time period)
- **Member of college committees**
 1. AQAR Criteria VI Member
- **Teacher in-charge of student societies:**
 1. Dhvani - Member
 2. Blitz - Convener
- **Online courses Attended :**
 1. Webinar on "Navigating the Crisis & Beyond: Perspectives for Leaders in South Asia" on Apr 11, 2020 06:00 PM India organized by Harvard Business School and Harvard Business Publishing
 2. Webinar on "COVID-19's Impact on the Future of Higher Education: What University Leaders Should Be Thinking About Now" on May 20, 2020 12:00 PM Eastern Time (US and Canada) organized by Harvard Business School and Harvard Business Publishing
 3. National Level webinar on "Revised NAAC Assessment and Accreditation: Nurturing Quality Culture" organized by IQAC Cluster India and Yogeshwari College from 8th May'20 to 11th May'20
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended**
 1. Attended a workshop on NAAC Accreditation of Higher Education Institutions on 4th November, 2019 at Shaheed Sukhdev College of Business Studies, University of Delhi, PSP Area IV, Dr.K.N. Katju Marg, Sector-16, Rohini, Delhi - 110089

Mr. Tushar Marwaha, Assistant Professor

- **Convener/Coordinator of college committees**
 1. Societies Management Committee
 2. Facility Management Committee
- **Teacher in-charge of student societies:**
 1. DebSoc (Debating Society)
 2. Illuminati (Quiz Society)
 3. LitSoc (Literary Society)
 4. Yuva (Entrepreneurship Cell)
 5. Enactus
- **Papers published (without students) :**
 1. Marwaha, T. (2019). "Problems being encountered while promoting Entrepreneurship amongst (under graduate) students in Shaheed Sukhdev College of Business Studies,

University of Delhi”, NOLEGEIN Journal of Entrepreneurship Planning, Development and Management, 2 (2). pp. 24-35. ISSN=2581-3900.

- **Conferences (paper presented) :**

1. Presented paper titled “Managerial Learnings from post 1948 conflicts – India’s link with West Asian Region” at Seminar on “India’s Emerging Relations with West Asian Countries” organized by UGC-HRDC, Jamia Millia Islamia, New Delhi from 27-28 Jan. 2020

- **Conferences/Workshops/Seminars/Training/FDPs/Refreshers attended:**

1. 12th Refresher Course of West Asian Studies organized by UGC-HRDC, Jamia Millia Islamia, New Delhi from 02-14 Dec. 2019
2. Seminar on “India’s Emerging Relations with West Asian Countries” organized by UGC-HRDC, Jamia Millia Islamia, New Delhi from 27-28 Jan. 2020
3. 12th Refresher Course of West Asian Studies organized by UGC-HRDC, Jamia Millia Islamia, New Delhi from 02-14 Dec. 2019
4. Seminar on “India’s Emerging Relations with West Asian Countries” organized by UGC-HRDC, Jamia Millia Islamia, New Delhi from 27-28 Jan. 2020

Dr. Narander Kumar Nigam, Assistant Professor

- **Convener/ Coordinator of College Committees:**

1. Dalit grievance committee

- **Member of college committees**

1. Member of College function committee
2. Member of College Admission Committee (BMS and BBA(FIA))

- **In-charge of College Societies:**

1. Parishram

- **Papers published (with students):**

1. Test of capital market integration using Fama-French three-factor model: empirical evidence from India

- **Conferences/Workshops/Seminars/FDPs/Refreshers organized:**

1. Skill Development & Employability Programme - July to Aug 2019
2. Skill Development & Employability Programme - Feb to March 2020

- **Collaborative Courses:**

1. General Studies

- **Any Other:**

1. Developed syllabus of General Studies course
2. Co-ordinator of General Studies Classes

Mr. Raj Kumar, Assistant Professor

- **Convener of college committees**

1. Time-table committee

- **Member of college committees**

1. Purchase committee

2. IQAC
 3. Admission Committee 2020
 4. Annual day discipline committee
- **Teacher in-charge of student societies:**
 1. Ecovision (Economics Society)
 - **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended:**
 1. 'Revised NAAC Assessment and Accreditation: Nurturing Quality Culture' webinar organized by IQAC Cluster India and Yogeshwari College
 2. Workshop on NAAC Accreditation of Higher Education Institutions organized by IQAC Cluster India

Mr. Abhimanyu Verma, Assistant Professor

- **Member of college committees**
 1. Admission Committee
- **Teacher in-Charge of Student Societies:**
 1. Anthropos (HR Society)
 2. Blitz (Dance Society)
- **Trainings/workshops/seminars/conferences/FDPs/Refreshers attended**
 1. FDP on Machine Learning with data Analytics; 15 July to 20 July 2019
 2. International Conference on Innovative Computing and Communication; 22 February to 23 February 2020
 3. National Webinar on Revised NAAC Assessment and Accreditation: Nurturing Quality Culture; 08 May to 11 May 2020
 4. National webinar on economic crisis and its redressal during pandemic; 15 May 2020
- **Conferences/Workshops/Seminars/FDPs/Refreshers organized**
 1. FDP on Machine Learning with data Analytics; 15 July to 20 July 2019
 2. International Conference on Innovative Computing and Communication; 22 February to 23 February 2020
 3. IQAC Workshop on NAAC Accreditation of Higher Education Institutions; 4th Nov 2019
- **Invited talks/Events Organized**
 1. In role of TIC of Anthropos Society, organized Mock Interview sessions for Students ; 23 Oct 2019
 2. In role of TIC of Anthropos Society, organized Resume Building session for Students ; 3 Feb 2020
 3. Organized INCEPTRA 2020; The annual flagship event of Human Resource Development Cell of SSCBS; 20 Feb 2020
 4. As TIC of Blitz, organized Encore'20 - The western group dance competition of SSCBS; 27 Feb 2020

Dr. Gurjeet Kaur, Assistant Professor

- **Member of College Committees**
 1. Stock Verification Committee

- **Teacher in-charge of College Societies/Chapters**
 1. Blitz
 2. Nucleus
 3. Anthropos
 4. Rotary Club SSCBS
- **Online courses Attended**
 1. Operations Research- Network Tools CPM and PERT; Udemy
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended**
 1. Attended one week Faculty Development Programme (FDP) on Machine Learning with Data Analytics held at SSCBS, DU in association with International Conference on Innovative Computing and Communication (ICICC) from July 15 to July 20, 2019.
 2. International Conference on Innovative Computing and Communication; 22 Feb to 23 Feb 2020
 3. National Webinar on Revised NAAC Assessment and Accreditation: Nurturing Quality Culture; 08 May to 11 May 2020
 4. National webinar on economic crisis and its redressal during pandemic; 15 May 2020
 5. Workshop on NAAC Accreditation of Higher Education Institutions; 4th Nov 2019
- **Conferences/Workshops/Seminars/FDPs/Refreshers organized**
 1. Organized one week Faculty Development Programme (FDP) on Machine Learning with Data Analytics held at SSCBS, DU in association with International Conference on Innovative Computing and Communication (ICICC) from July 15 to July 20, 2019.
 2. International Conference on Innovative Computing and Communication; 22 Feb to 23 Feb 2020
 3. IQAC Workshop on NAAC Accreditation of Higher Education Institutions; 4th Nov 2019
- **Invited talks/Events Organized**
 1. In role of TIC of Anthropos Society, organized Mock Interview sessions for Students ; 23 Oct 2019
 2. In role of TIC of Anthropos Society, organized Resume Building session for Students ; 3 Feb 2020
 3. Organized INCEPTRA 2020; The annual flagship event of Human Resource Development Cell of SSCBS; 20 Feb 2020
 4. As TIC of Nucleus Society, organized The Analytics Conclave; 17 Feb 2020
 5. As TIC of Blitz, organized Encore'20 - The western group dance competition of SSCBS; 27 Feb 2020

Dr. Ashima Arora, Assistant Professor

- **Member of college committees:**
 1. AQAR
 2. Annual Report
 3. Stock Verification committee
- **In-charge of College Societies:**
 1. Teacher in-charge, Dhvani
- **Online courses Attended:**

1. Time Series Forecasting from Udacity
- **Papers published (without students) :**
 1. “US–China Trade War: The Tale of Clash Between Biggest Developed and Developing Economies of the World” (2019) in Management and Economics Research Journal, Issue 2, Vol. 6, pp 43-67. HATASO, USA Journal
 2. “Structural Break Analysis of the Impact of US Financial Crisis: Evidence from BRICS Economies” (2019) with Dr. Anjala Kalsie in Transnational Corporations Review, Issue 3, Vol. 11, pp 250-264. A Taylor & Francis Journal
 - **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Attended a one day workshop on ‘NAAC Accreditation of Higher Education Institutions’ conducted by Mr. Peeyush Pahade, founder member of IQAC Cluster India and Coordinator IQAC and Vice Principal H.V. Desai College, Pune(Nov. 4, 2019)
 2. Participated in four days National webinar Revised NAAC Assessment and Accreditation: Nurturing Quality Culture organized by IQAC Cluster India (2020)
 3. Dealing with ' Distractor influence' held in Manthan room SSCBS, Speaker: Dr Venika Krishna (January 17, 2020)
 4. Attended a national webinar on “Future of Education post Covid” delivered by Prof Rajendra P Gupta, Former member of the National Education Policy Committee, Government of India (June 18, 2020)
 5. Attended a webinar on “Yoga practices to ease corona virus fears- breathing and anxiety” organized by Department of Physical Education and Sports Sciences, Ramjas College, University of Delhi (June 21, 2020)
 6. Attended a webinar on “How Rapidly Changing Market Conditions are Redefining Jobs” organized by Harvard Business Publishing (June, 2020)
 7. Attended a webinar on “Creating Entrepreneurial Individuals through Education and Training”delivered by Dr. Amit Kumar Dwivedi, Associate Professor, EDII, Ahmedabad; organised by SSCBS Innovation and Incubation Foundation (SIIF) and Yuva, the Entrepreneurship Cell of Shaheed Sukhdev College of Business Studies, University of Delhi (June 27, 2020)
 8. Attended a webinar on “Surviving the Disruption and Uncertainty in Higher Education: A Conversation with Michael Horn and Dr. Paul LeBlanc” organized by Harvard Business Publishing (June, 2020)
 9. Attended a webinar on “Electricity Tariffs: Choices & Barriers” by Dr. Pradyumna Bhagwat organized by IICA Competition Law & Market Regulation (July1, 2020)
 - **Other Details**
 1. Lab-in-charge

Ms. Anusha Goel, Assistant Professor

- **Member of college committees**
 1. Annual Quality Assurance Report (AQAR)
 2. Annual Day Purchase Committee
 3. North East Students Welfare Committee
- **Teacher in-charge of student societies**
 1. MarkIT- The Marketing Society

2. Lawrence- The Law Forum
- **Papers published (without students) :**
 1. Goel, A. (2020). An Empirical Study of Jan Dhan - Aadhaar - Mobile Trinity and Financial Inclusion. International Journal of Banking, Risk and Insurance, 8 (1), 62-79
 - **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Attended “ARPIT Refresher Course in Commerce” offered by Shri Ram College of Commerce, September 2019- January 2020.
 - **Invited talks/Events Organized:**
 1. A talk on “Startup Ecosystem and a Career in Entrepreneurship” by Shawrya Mehrotra, Founder of Metvy, 10 November 2019.
 2. A talk on “The importance of MBA in India and Abroad” by Mindworkzzz, 22 October 2019.
 3. Excelsior 2020
 4. Jurisprudence 2020
 - **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended:**
 1. Attended FDP on "Open Source Tools for Research" organized by Teaching Learning Centre (TLC), Ramanujan College, 8-14 June 2020
 2. Attended Webinar on "Revised NAAC Assessment and Accreditation: Nurturing Quality Culture" by IQAC Cluster India, 8-11 May 2020
 3. Attended Webinar on "Fundamentals of Outcomes-based education" by Ajay Bhagwat, Inpods India Private Limited, March 2020.
 4. Attended Workshop on “Dealing with Distractor Influence by Dr. Venika Krishna” organized by Shaheed Sukhdev College of Business Studies, January 2020
 5. Attended “Awareness Campaign on General Elections of Assembly 2020” organized by Shaheed Sukhdev College of Business Studies, January 2020
 6. Attended Special lecture on “Growth Dynamics of Global Economy – A perspective on developing countries by Prof. Ravinder Rena” organized by Shaheed Sukhdev College of Business Studies, January 2020
 7. Attended Workshop on “NAAC Accreditation of Higher Education Institutions” organized by Shaheed Sukhdev College of Business Studies, November 2019
 8. Attended “Convergence -The Annual Leadership Summit” organized by Shaheed Sukhdev College of Business Studies, September 2019
 - **Other Details:**
 1. Pursuing Ph.D (Finance) from Department of Commerce, Delhi School of Economics, University of Delhi

Dr. Pratibha Maurya, Assistant Professor

- **Convener/ Coordinator of College Committees:**
 1. Synergy
- **Member of college committees**
 1. Annual Quality Assurance Report (AQAR)

- **Special invitee in some external committee:**
 1. AQAR- Criterion VII
- **Online courses Attended:**
 1. Course on Corporate Ethics- Udemy
- **Invited talks/Events Organized:**
 1. Decennium- The Annual Corporate Fest
 2. Vincenza- The Online Business Simulation

Dr. Satish K. Goel, Assistant Professor

- **Member of College Committees:**
 1. AQAR
- **In-charge of College Societies:**
 1. CBSMUN
 2. KARTAVYA
- **Special invitee in some external committee:**
 1. Appointed as a committee member for syllabus revision for the course of B.Sc. (Hons.) Operational Research by Department of Operational Research, DU.
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Attended a workshop on OUTCOME BASED LEARNING TOOLS organized by IQAC, SSCBS on 4th Nov 2019 by Dr Peeyush Pahade, University of Pune
 2. Attended the webinar arranged by IQAC Cluster India & Yogeshwari College & WhiteCode for educators to introduce and discuss the 'Revised NAAC Assessment and Accreditation: Nurturing Quality Culture' during May 8-11, 2020.
 3. Attended the webinar arranged by IQAC Cluster India & Inpods the 'Fundamentals of Outcome Based Education' on March 22, 2020.

Mohd. Rashid Shamim, Assistant Professor

- **Member of college committees**
 1. Annual Quality Assurance Report (AQAR) Criteria 2
- **Teacher in-charge of student societies**
 1. Ecovision
- **Conferences/Workshops/Seminars/FDPs/Refreshers organized:**
 1. NAAC Assessment and Accreditation, A revised accreditation framework for Affiliated & Autonomous Colleges

Mr. Ravi Yadav, Assistant Professor

- **Member of college committees**
 1. Annual Report Committee
 2. AQAR Criteria 1
- **Teacher in-charge of student societies**
 1. PARISHRAM
 2. Kartavya
- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended**

1. Attended the webinar arranged by IQAC Cluster India & Yogeshwari College & WhiteCode for educators to introduce and discuss the 'Revised NAAC Assessment and Accreditation: Nurturing Quality Culture' during May 8-11, 2020.
2. Attended a Webinar on "Comparative Evaluation of Old Tax Rates Regime Vs New Tax Rates Regime for FY 2020-21" organized by Bharati College, University of Delhi.
3. Attended a Webinar on "Post COVID-19 Lockdown: Opportunities and Challenges for Education, Industry and Economy" organized by Poona College of Arts, science and commerce on 16th May, 2020

Mr. Himanshu, Assistant Professor

- **Teacher in-charge of student societies**
 1. Synergy
- **Talks Delivered**
 1. Expert lecture on MCDM delivered in YMCA, Faridabad.

Ms. Vijay Lakshmi, Assistant Professor

- **Member of college committees**
 1. Annual Quality Assurance Report (AQAR)
- **Teacher in-charge of student societies**
 1. Anthropolos
 2. Lawrence

Ms. Reema Aggarwal, Assistant Professor

- **Member of college committees**
 1. AQAR Criteria 1
- **Teacher in-charge of student societies**
 1. Nucleus- The analytics Society
- **Papers published (without students) :**
 1. Shrotryia, VK & Aggarwal, R. (2019). Exploring relationship among entrepreneurs' Success, psychological capital and financial performance-A study of start-up entrepreneurs in India. The Indian Journal of Commerce, 72(1), 1-18.
 2. Aggarwal, R. & Narula, S. (2019). A review on entrepreneurial & psychological capital focusing on Indian start-ups. Vivekananda Journal of Research, 8 (2), 92-103.
- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended**
 1. Presented a paper titled, "Exploring multiple dimensions and their relationship: A study of employee well-being among banking sector employees" in December, 2019 at the 7th PAN IIM world management conference.
 2. Presented a paper titled "Differences in the perception of males and females on gender gap at workplace - a study on BRICS countries" in January 2020 at the 7th AICC, held at Delhi School of Economics, University of Delhi.
 3. Attended workshop on "Revised Naac Assessment and Accreditation : Nurturing Quality Culture" from 8th to 11th May'2020.
 4. Attended workshop on "NAAC Assessment and Accreditation, A revised accreditation framework for Affiliated & Autonomous Colleges" from 8th to 11th April'2020

- **Any Other**
 1. Life Member of Indian Commerce Association

Mr. Jigmet Wangdu, Assistant Professor

- **Papers published (without students) :**
 1. Making Workplace Safer for women (Sheetal Kapoor & Jigmet Wangdus), The Journal of Indian Management & Strategy, ISSN:0973-9335, January March 2020: Volume 25 (1).
- **Conferences (paper presented) :**
 1. Paper presentation at XVth International Conference, “Revisiting HR in the Digital Era: Impact of Critical Shifts in Technology, Operations and Culture”, 15th February, 2020, Jagannath International Management School.
 2. Paper presentation at 7th Annual International Commerce Conference, January 17-18, 2020, Department of Commerce University of Delhi.
 3. Paper presentation at 5th Biennial International Conference, Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices and Circular Economy, 6th & 7th March 2020, SGGS College, University of Delhi.
- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended**
 1. Five days online FDP on NAAC Assessment and Accreditation, Kishinchand Chellaram College, from 21/04/2020 and 25/04/2020
 2. Four days online FDP on Revised NACC Assessment and Accreditation: Nurturing Quality Culture, IQAC Cluster India, from 08/05/2020 to 11/05/2020

Ms. Sandra Suresh, Assistant Professor

- **Conferences (paper presented) :**
 1. Paper presentation at 7th PAN-IIM-World Management Conference 2019 on paper titled “Market Inter-linkages- Opportunities for Indian Commodity market and Stock market Investors”, dated 14/12/2019.
- **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended**
 1. Five days online FDP on NAAC Assessment and Accreditation, Kishinchand Chellaram College, from 21/04/2020 and 25/04/2020
 2. Four days online FDP on Revised NACC Assessment and Accreditation: Nurturing Quality Culture, IQAC Cluster India, from 08/05/2020 to 11/05/2020
 3. Used E-Platforms like Google Meet for Online Lectures and Google Classroom for assignments
- **Any Other**
 1. Attended a Webinar on “Liquidation of Companies and Insolvency & Bankruptcy Code organized by Department of Commerce, Shyama Prasad Mukherji College.
 2. Attended a Webinar on “Future of Management Education post COVID-19” organized by The Department of Management Studies of Aryabhatta College on 15th May, 2020

DEPARTMENT OF FINANCIAL STUDIES

Dr. Kumar Bijoy, Assistant Professor

- **Member of College Committees**
 1. Disciplinary Committee
 2. Internal Assessment Moderation Committee
 3. Nodal Officer Anti-tobacco
- **In-charge of College Societies**
 1. MIC
 2. Communique
- **Projects :**
 1. Got awarded a Major Research Project from ICSSR, Ministry of HRD titled: 'Increasing the impact of Government welfare policies for Social and Financial Inclusion through technological integration in India' with an approved amount of Rs 6,40,000 (Rs Six lakh forty thousand) for the period of 24 months starting from 15thJan, 2020.
- **Papers published (without students) :**
 1. Liquidity Issues in Indian Banking System due to Non-Performing Assets: Searching Alternatives in Fiscal Deficit and or Interest rates; The Business and Management Review, Vol. 10 (3), July 2019; ISSN 2047 -2862 (print); ISSN 2047-2854 (online)
 2. Stock Market Linkages and Spillover Effects: An Empirical Analysis of Select Asian Markets; Theoretical Economics Letters, 2019, 9, 1447-1472; <http://www.scirp.org/journal/tel>; ISSN Online: 2162-2086; ISSN Print: 2162-2078
- **Conferences (paper presented) :**
 1. Paper titled "Liquidity Issues in Indian Banking System due to Non- Performing Assets: Searching Alternatives in Fiscal Deficit and or Interest Rates" accepted for oral presentation at the 9th International Conference on Restructuring of the Global Economy (ROGE), University of Oxford, UK, 8th - 9th July 2019
- **Conferences/Workshops/Seminars/FDPs/Refreshers organized:**
 1. Member organizing team: 3rd International Conference on Innovative Computing and Communication (ICICC-2020) jointly organized by SSCBS, University of Delhi; NIT Patna and UVA Spain on 21st to 23rd February, 2020.
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Chaired a session on 11th January, 2020 in International Management Conference (IMC) Theme: "Changing Paradigm of Emerging Financial Markets". Date: January 10-11, 2020, Venue: GLA University, Mathura, India
 2. Participated in 32nd Annual Convention'19: "Innovation Challenges in Financial Services" organized by Department of Financial Studies, University of Delhi on 21st September, 2019
 3. Participated in 10th Indian Management Conclave 2019: "Effective MBA Faculty for 21st Century Management Education" organized by MBA Universe.com on Aug 02 & 03, 2019

- **Invited talks/Events Organized:**

Participated in the discussion on FM Gold, All India Radio as an expert in the following program in 2019-20

1. April 16, 2019: Discussion on India's export and international trade
2. May 28, 2019: Discussion on the economic challenges to Modi Govt.2.0
3. June05, 2019: Discussion on the GDP growth rate of India forecasted by the World Bank
4. July 05, 2019: Analysis of Union Budget 2019
5. Dec 07, 2019: Savings with Bank (Money Matters)
6. Jan 31, 2020: Analysis of Economic Survey
7. Feb01, 2020: Analysis of Union Budget 2020
8. March03, 2020: Impact of Corona Virus on Global Economy

- **Talks Delivered**

1. Decoding Indian Union Budget for SSCBS students and other places

- **Collaborative Courses:**

1. Financial Modeling and Algo-Trading (FMAT) jointly with BSE Institute Ltd. Sixth batch (37 students) completed the course in Feb2020. It is 160 hours course on practical aspects of Portfolio, Project and Risk Modelling and Algo-Trading where students are exposed to actual modeling and live trading on stock exchanges. It increases the employability of students many fold. The course is open to non-SSCBS students as well.
2. Applied Financial Technology (FINTECH) jointly with Y-start Innovation Lab under the guidance of Department of Financial Studies, South Campus, University of Delhi. 2nd batch (19 students) completed the course in November 2019. This is a course for everyone want to make career in the field of finance as it deals with the intervention and impact of technology in Financial services.

Dr. Sushmita, Assistant Professor

- **Convener of college committees**

1. Convener Criteria VI NAAC
2. Convener Admission Committee 2019-20
3. Nodal Officer for Admission 2019-20

- **Member of college committees**

1. IQAC
2. Attendance Committee
3. Annual Day Committee
4. Admission Grievance Committee

- **Teacher in-charge of student societies**

1. Grandeur -The Consulting and knowledge Cell

- **Conferences (paper presented) :**

1. Presented research paper on "Is OPEC dead or alive? An analysis in light of QATAR'S Exit from OPEC" in the 2 day International Conference on " India's Emerging Relations with West Asian Countries: A Global Perspective". 27-28 Jan 2020

- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**

1. Attended Refresher course on “West Asian Studies” organized by ASC, Jamia Millia Islamia, New Delhi 02/12/2019 to 14/12/2019
2. Attended National webinar on “Fundamentals of Outcome Based Education” organized by IQAC cluster India, 21/03/2020
3. Attended 4 day National webinar on “Revised NAAC Assessment and Accreditation:Nurturing Quality Culture” organized by IQAC cluster India. 08/05/2020 to 11/05/2020

Dr. Abhishek Tandon, Assistant Professor

- **Projects undertaken**

1. Completed and submitted the project report of ICSSR Major Research Project titled “A Study on Consumerism, Market Competition in Digital Era Abstract.

- **Papers published (without students):**

1. Anu G Aggarwal, Neha Gandhi, Vibha Verma& Abhishek Tandon. (2019). Multi-release software reliability growth assessment: an approach incorporating fault reduction factor and imperfect debugging. International Journal of Mathematics in Operational Research, Volume 15, Issue 4 . DOI: 10.1504/IJMOR.2019.103006 (SCOPUS)
2. Himanshu Sharma, Abhishek Tandon and Anu G. Aggarwal (2020). Ranking Hotels Based on Online Hotel Attribute Ratings Using Neutrosophic AHP and Stochastic Dominance. Springer Nature Singapore Pte Ltd. 2020 A. Kumar et al. (eds.), ICDSMLA 2019, Lecture Notes in Electrical Engineering 601, pp-872-878, May , 2020 (Scopus)
3. P. K. Kapur, Himanshu Sharma, Abhishek Tandon Anu G. Aggarwal (2020). Studying BHIM App Adoption using Bass Model: An Indian Perspective. International Journal of Mathematical, Engineering and Management Sciences Vol. 5, No. 1, 120-135, 2020 <https://doi.org/10.33889/IJMEMS.2020.5.1.011> 120 (SCOPUS)
4. Rajat Arora and Abhishek Tandon (2020) Multi-attribute Based Resource Allocation Using Fuzzy AHP. Springer Nature Singapore Pte Ltd. 2020 A. Kumar et al. (eds.), ICDSMLA 2019, Lecture Notes in Electrical Engineering 601, pp-901-907, May , 2020 (Scopus)
5. Abhishek TANDON, Meera SHARMA, Madhu KUMARI, V. B. SINGH (2020). Entropy based Software Reliability Growth Modelling for Open Source Software Evolution. Technical Gazette (Print: ISSN 1330-3651, Online: ISSN 1848-6339), Vol. 27 ,No. 2, pp-550-557, April, 2020 (SCIE)
6. Neha, Ajay Jaiswal, and Abhishek Tandon (2020). Object Oriented Fault Prediction Analysis Using Machine Learning Algorithms. Springer Nature Singapore Pte Ltd. 2020 A. Kumar et al. (eds.), ICDSMLA 2019, Lecture Notes in Electrical Engineering 601, pp-886-892, May , 2020 (Scopus)
7. Rajat Arora, Abhishek Tandon, Anu G. Aggarwal and Vibha Verma. “Testing Resource based Optimal Release Policy for Software System Incorporating Fault Reduction Factor and Change point” ISSN: 2277-3878, Volume-8 Issue-4, November 2019, pp-1909-1920 (Scopus)

- **Talks Delivered:**

1. Delivered a talk at Panjab University, Chandigarh on “Why we need Interdisciplinary Platform in Indian Research” on 6th March, 2020.

- **Any Other:**
 1. Guest Editor of Special Issue of International Journal of E-Adoption (ESCI)

Mr. Amit Kumar, Assistant Professor

- **Convener/ Coordinator of College Committees:**
 1. Equal Opportunity Cell
 2. Deputy Warden (SSCBS Boys Hostel)
- **Member of College Committees**
 1. Website Committee
 2. Hostel Management Committee
 3. Society Appraisal Committee
 4. College Functions Committee
 5. NIRF Committee
 6. India Today Ranking Committee
 7. Mess and Canteen Committee
 8. Course Revision Committee (BMS & BBA(FIA))
 9. College Calendar Committee
 10. Member of Criterion VII of NACC and IQAC.
 11. Committee for drafting guidelines for award of research project to faculty.
 12. Admission Committee
- **Incharge of College Societies**
 1. FinX (Finance Society of SSCBS)
 2. Enactus
 3. Career Development Cell (CDC- Placement Cell of SSCBS)
 4. Alumni Relations and Outreach Cell
 5. IFSA Network India
 6. 180 Degree Consulting (180 DC)
 7. Collegiate Entrepreneurs' Organisation, Delhi University (CEO DU)
 8. Financial Management Association (FMA)
 9. Teacher Advisor/In Charge of Student Council
- **Projects: (Mentor for the following projects undertaken by the students)**
 1. The India Crafts Project (Go To Market Strategy for a start-up assisting with commercializing indigenous handicraft) – Completed
 2. Cushman & Wakefield (NDA - Corporate Project) – Completed
 3. InfinityBox (A Mumbai-based startup by IIT Kharagpur students for sustainable and responsible use of packaging material - Social Media Marketing Strategy) – Ongoing
 4. Mahindra Defense Systems (Impact Analysis Project for the Helpline Service deployed by Mahindra Defense Systems in UP and Rajasthan) – Ongoing
 5. COVID India Task Force (Solutions Platform for Combating Covid-19, fluid work - no specified deliverable) - Ongoing
 6. Strategy consulting in the project by Africa Decoded- Ongoing
- **Papers published (with students):**

1. Sehrawat, N. K., Kumar, A., Lohia, N., Bansal, S., & Agarwal, T. (2019). Impact of Corporate Governance on Earnings Management: Large Sample Evidence from India. *Asian Economic and Financial Review*, 9(12), 1335–1345. doi: 10.18488/journal.aefr.2019.912.1335.1345 (Scopus Indexed and C category in ABDC Journal Quality List)
 2. Neeraj Sehrawat, Amit Kumar, Narander Kumar Nigam, Kirtivardhan Singh, Khushi Goyal (2020). Test of Capital Market Integration Using Fama-French Three-factor Model: Empirical Evidence from India. *Investment Management and Financial Innovations*, Volume 17, Issue 2, 113-127. doi:10.21511/imfi.17 (2).2020.10. (Scopus indexed and B category in ABDC Journal Quality List)
- **Conferences (paper presented):**
 1. Impact of Corporate Governance on Earnings Management: Large Sample Evidence from India- presented at India Finance Conference at IIM Ahmedabad in December 2019.
 2. The Effect of Bank Monitoring as Alternative of Corporate Governance Mechanism on the Borrower Firm Value- presented at India Finance Conference at IIM Ahmedabad in December 2019.
 - **Conferences/Workshops/Seminars/FDPs/Refreshers organized:**
 1. 30 hrs workshop on Ms Excel in July-August 2019
 2. 30 hrs workshop on Ms Excel in February-June (not completed yet due to corona crisis and lockdown) 2020
 - **Invited talks/Events Organized:**
 1. Mr. Ashok Ramachandran (President & CEO, Schindler India) conducted a session on Pursuing Career Aspirations. The session covered valuable life lessons and also threw light on the corporate mind-set and expectations.
 2. Mr. Abhilash Mohapatra (Product Manager, FICCI) conducted a webinar where he had a meaningful discussion with students regarding the career scenario post COVID-19.
 3. Ms. Shruti Bansal (Associate Director, EY) on 13th February 2020 on 'The Big Deal - A peek into career in Transactions'.
 - **Training/ Workshops/Seminars/Conferences/FDPs/Refresher's Attended:**
 1. Webinar on the topic - "Revival of Economy Post Covid-19" organized by Shaheed Rajguru College (University of Delhi on May 5, 2020.
 2. Attended a 4 days national webinar on "Revised NAAC Assessment and Accreditation: Nurturing Quality Culture" organized by IQAC Cluster India from May 8-11, 2020
 3. Attended a webinar on COVID-19's Impact on the Future of Higher Education: What University Leaders Should Be Thinking About Now organised by Harvard Business Publishing by May 20, 2020.
 4. Attended a webinar on "Macro Policy Options: During and After Covid-19 Pandemic" organized by Sri Guru Gobind Singh College of Commerce, University of Delhi on 20th May, 2020.

5. Attended a webinar on “Segment Reporting and Analysis” organized by BIT Mesra (Ranchi), Noida Campus on 22nd May, 2020.
- **Collaborative Courses:**
 1. Started and conceptualized a Short duration Course on “DIGITAL MARKETING” -100 hours (4-6 Months) weekend course launched jointly by “Shaheed Sukhdev College of Business Studies with its knowledge partner Edu4Sure in November, 2019.
 - **Any Other:**
 1. Mentored the team of five SSCBS students that won the Global Case Competition at Harvard 2020 (Prize money of 10000 US Dollars) by defeating the prestigious institutions of the world such as MIT, London Business School, and HEC Paris etc. It was organized by IFSA Network and Harvard Graduate School of Arts and Sciences Business Club.
 2. Mentored the team of two SSCBS students that won the second position at Duff & Phelps YOUNiversity Deal Challenge (Prize money of INR 75000) organized by IFSA Network and Harvard Graduate School of Arts and Sciences Business Club.
 3. Mentored the team of four SSCBS students that emerged as one of the top 20 teams across the globe and only team from India in the Copenhagen Business School Case Competition organized by Copenhagen Business School.
 4. Mentored the team of four SSCBS students that bagged third position at the prestigious HSBC Case Competition.

DEPARTMENT OF COMPUTER SCIENCE

Ms. Kavita Rastogi, Assistant Professor

- **Convener/Coordinator of college committees:**
 1. Anti-Discriminatory Officer
 2. Convener Purchase Committee
- **Member of college Committees/activities:**
 1. Anti ragging Committee
 2. Discipline Committee
 3. Central data repository Committee
 4. IQAC
 5. AROC
 6. Internal assessment monitoring
 7. Library stock verification committee
 8. Internal assessment moderation committee
 9. Calendar Committee
- **Teacher in-charge of student societies**
 1. Verve
 2. Fourthwall
- **Special invitee in some external committee/Resource Person**
 1. Nominated as the Department Coordinator for online classes of the Software Engineering paper to coordinate with all the colleges to have the reading material in undergraduate programme available on the college/department website.

- **Online courses Attended:**
 1. CPDHE Short Term Course on E-Contents/MOOCs Development &.... @ Daily from 9:30am to 5:30pm from Fri May 15 to Sun May 17
 2. Two weeks faculty development programme on Managing Online Classes and Co-creating MOOCs-2.0 held from 18th May to 1 June '20 organized by Teaching Learning Centre, Ramanujan College.
 3. Two week online FDP on “Advanced Concepts on Developing MOOCs”, organized by PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING, Teaching Learning Centre, Ramanujan College ,July 3rd- July 17th.
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended**
 1. Four-day national webinar on revised NAAC Assessment and Accreditation scheduled from May 8, 2020 to May 11, 2020.
 2. Webinar on Future of Education post Covid by Prof Rajendra P Gupta, Former member of the National Education Policy Committee, Govt of India. organized by McGraw Hill on June 18th.
 3. Webinar 'Creating Entrepreneurial Minds through Education and Training' by Dr. Amit Kumar Dwivedi.by SIIF Yuva on June 29th.
 4. Webinar on "Key Pillars of Successful Digital Transformations" by Dr. Dheeraj Bhardwaj. Dr. Bhardwaj is a Phd from IIT Delhi and is a group CEO of Arnab Mobility and Mawared Energy Group based in UAE.organized by Department Of computer Sc , Unive of Delhi. June 3rd.
 5. International Webinar - Inclusive Education: Reaching the Unreached Organizer : State Council of Educational Research and Training (SCERT) New Delhi, India on June 27th
 6. Session on "Setting up remote classrooms and accreditation data management systems" conducted by Microsoft on April 4th.

Dr. Anamika Gupta, Assistant Professor

- **Convener/Coordinator of college committees:**
 1. Stock Verification Committee
 2. Annual Function Committee
 3. AQAR Criteria 7 Committee
 4. Time Table Committee for Computer Science
- **Member of college committees:**
 1. Member Representative, Governing Body
 2. Lab In-charge for lab 426
 3. Student Council
 4. Girls Hostel Deputy Warden
 5. Admission Committee for Department of Computer Science
- **Teacher in-charge of student societies**
 1. Kriti – The Fine Art Society - Convenor
 2. Crescendo – College Festival – Convenor
 3. Faculty Coordinator-ACM SSCBS Chapter
- **Special invitee in some external committee/Resource Person**

1. Advisory Panel member in International Conference on Business Practices and Innovations in Public Sector: E-Learning, E-Management and E-Business organized by Bhai Parshuram Institute of Technology to be held on Dec 4th 2020
 2. Editorial Board member in International Journal of Data Analysis Techniques and Strategies, Inderscience Publishers
 3. Reviewer, NCERT Class XI Textbook for Information Practices, published in Aug 2019.
 4. Session Chair on 1st Aug UGC sponsored National Conference on Emerging Trends in Information Technology (NCETIT-2019) to be held on 1st and 2nd August 2019 in Kalindi College, University of Delhi.
 5. Technical Session chair in 3rd International Conference on "Challenges and Opportunities in Digital Era:Management & IT Practices" 30th August, 2019, organised by Ideal Institute of Management and Technology, IP University
- **Projects**
 1. Supervised project on "MultiLabel Classification of Chest X Ray Images using Formal Concept Analysis" by students of M.Sc. Computer Science, Department of Computer Science, University of Delhi, Jan -June 2020
 - **Online courses Attended:**
 1. Learning Python for Data Analysis and Visualization, self-paced 21 hour long online course by Udemy, completed in April 2020
 - **Conferences/Workshops/Seminars/FDPs/Refreshers attended**
 1. One week FDP on "Moocs and e-content development" organized by JNU, Oct 14-19 2019
 2. Two week online FDP on "Managing Online Classes and Co-Creating MOOCs", organized by Pandit Madan Mohan Malaviya National Mission On Teachers and Teaching, Teaching Learning Centre, Ramanujan College, Apr 20th – May 6th 2020
 3. One Week Online FDP on "Emerging Research Trends in Computer Science and IT" from 11th to 15th May, 2020 in collaboration with IEEE Computer Society (Delhi Section), CSI, Delhi Chapter & ISTE, Delhi Section, organised by Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM), IP University
 4. Two Week Workshop 'From e-Learning to e-Training: A Comprehensive Guide for all your Administrative Work organized by Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College, May 25th – June 5th 2020
 5. Attended four day national webinar on revised NAAC Assessment and Accreditation: Nurturing Quality Culture, organised by IQAC Cluster India and Yogeshwari College and Whitecode for educators, May 8th – 11th 2020
 6. Deep learning Techniques for Medical Data Analysis: Visualizations and Predictions Organised by Eduxlabs, June 1-5, 2020
 - **Invited talks/Events Organized**
 1. Talk on the topic "Entrepreneurship and Startup Enterprises" was organized by Mr. Varun Duggal, Assistant Professor at SNAB on 28th Jan 2020 at SSCBS.
 - **Talks delivered / Papers presented**
 1. Invited Talk on Python in TEQIP-III Sponsored One week Staff Development Program on Electronic Design Automation and Documentation Tools, July 22-26, 2019 Organized by

Department of Electronics and Communication Engineering, Delhi Technological University (DTU)

2. Coordinator and Resource Person for a workshop on Python and Related Tools organized at Bal Bharati School, Pusa Road, Nov 15-16 2019.

Dr. Ajay Jaiswal, Assistant Professor

- **Member of college committees**
 1. Website Committee
 2. CDC
 3. Furniture Committee
 4. Anti ragging Squad
 5. Admission Committee
 6. ICT infrastructure Committee
 7. Member IQAC
- **Teacher in-charge of student societies**
 1. Kronos
- **Projects**
 1. Co-Principal Investigator of the major project entitled “Increasing the impact of Government welfare policies for Social and Financial Inclusion through technological integration in India” awarded by ICSSR (Budget Rs. 640000/-)
- **Papers published (without students)**
 1. Aakash, Aakash & Jaiswal, Ajay. (2020). Segmentation and Ranking of Online Reviewer Community: The Role of Reviewers' Frequency, Helpfulness, and Recency. International Journal of E-Adoption. 12. 63-83. 10.4018/IJEA.2020010106. (ESCI indexed)
 2. Tandon, Abhishek & Neha, & Aggarwal, Anu & Jaiswal, Ajay. (2020). Reliability Assessment of Software System Using IFS and OWA-Tree Analysis. International Journal of Reliability, Quality and Safety Engineering. 10.1142/S0218539320400136. (Scopus & ESCI indexed)
 3. Neha, Jaiswal A., Tandon A. (2020) Object Oriented Fault Prediction Analysis Using Machine Learning Algorithms. In: Kumar A., Paprzycki M., Gunjan V. (eds) ICDSMLA 2019. Lecture Notes in Electrical Engineering, vol 601. Springer, Singapore (Scopus indexed)
- **Trainings/workshops/seminars/conferences/FDPs/Refreshers organized**
 1. Organised a one week FDP on Machine Learning with Data Analytics during 15-20 July 2019
 2. Organised ICICC-2020 (International Conference on Innovative Computing and Communications) on 21-23 February 2020 in college
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Attended a one week FDP on Machine Learning with Data Analytics during 15-20 July 2019
 2. Attended ICICC-2020 (International Conference on Innovative Computing and Communications) on 21-23 February 2020 in college

- **Talks Delivered:**
 1. Delivered talk in Faculty Development Programme on "Machine Learning" organised by Noida Institute of Technology, Greater Noida on 30-31 May 2019

Dr. Shikha Gupta, Assistant Professor

- **Convener/ Coordinator of College Committees**
 1. Project Rules formation committee
- **Member of College Committees**
 1. Website committee
 2. Stock taking committee
 3. Annual report committee
 4. Annual day committee
 5. Criterion 7 committee of IQAC
 6. Career development cell
 7. Function committee
 8. Attendance committee
- **In-charge of College Societies**
 1. ACM chapter
- **Special invitee in some external committee**
 1. Working Group Member, Learning Outcome-Based Curriculum Framework (UGC-LOCF)
 2. Nominated as the Department Coordinator for online classes of the Database Management Systems paper to coordinate with all the colleges to have the reading material in undergraduate programme available on the college/department website.
 3. January, 2020. Invitation as a judge for Science Colloquium at Shaheed Rajpal D.A.V. Public School, Dayanand Vihar, Delhi
- **Papers published (without students)**
 1. Deshmukh, Sonia, Manoj Agarwal, Shikha Gupta, and Naveen Kumar. "MOEA for discovering Pareto-optimal process models: an experimental comparison." International Journal of Computational Science and Engineering 21, no. 3 (2020): 446-456
- **Conferences (paper presented)**
 1. Presented the paper "MOOCs- Promoting International Communication" at International Communication and Community Development Conference 2019 held at Notre Dame Seishin University, Okayama, Japan 16-17 November, 2019
- **Online courses Attended**
 1. Neural Networks and Deep Learning, self-paced 4-weeks online course by deeplearning.ai, offered through Coursera, completed in July 2020
 2. Structuring Machine Learning Projects, self-paced 2-weeks online course by deeplearning.ai, offered through Coursera, completed in July 2020
 3. Improving Deep Neural Networks: Hyperparameter tuning, Regularization and Optimization, self-paced 3-weeks online course by deeplearning.ai, offered through Coursera, completed in July 2020
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended**

1. National webinar on “Revised NAAAC Assessment and Accreditation: Nurturing Quality Culture”, 08th to 11th May 2020
 2. Dealing with ' Distractor influence' 17th January, 2020, held in Manthan room SSCBS , speaker Dr Venika Krishna
 3. Attended the International Communication and Community Development Conference 2019 held at Notre Dame Seishin University, Okayama, Japan 16-17 November, 2019
 4. IQAC full day workshop on the 4th of November 2019, held in seminar hall SSCBS, speaker Mr Peeyush Pahare
- **Invited talks/Events Organized**
 1. Alumni Guest Lecture “GitHub and Competitive Coding: An Introduction” on 03/01/2020
 - **Invited talks/Events Organized**
 1. Lab incharge

Dr. Sameer Anand, Assistant Professor

- **Member of college committees**
 1. Admission Committee
 2. Stock Verification Committee
 3. Anti-ragging Squad
- **Teacher in-charge of student societies:**
 1. Communique'
- **Projects :**
 1. Co-PI of the major project entitled “Increasing the impact of Government welfare policies for Social and Financial Inclusion through technological integration in India” awarded by ICSSR (Budget RS. 640000/-).
- **Books / Chapters in Books Co-authored:**
 1. Verma V., Anand S., Aggarwal A.G. (2020) Reliability Assessment of Multi-release Software System under Imperfect Fault Removal Phenomenon. In: Kapur P., Singh G., Klochkov Y., Kumar U. (eds) Decision Analytics Applications in Industry(Chapter 29). Asset Analytics (Performance and Safety Management). Springer, Singapore, Print ISBN978-981-15-3642-7, Online ISBN978-981-15-3643-4.
 2. Kumari M., Sharma M., Anand S., Singh V.B. (2020) Predicting the Fix Time of a Reported Bug using Radoop: A Big Data Approach. In: Kapur P., Singh G., Klochkov Y., Kumar U. (eds) Decision Analytics Applications in Industry(Chapter 20). Asset Analytics (Performance and Safety Management). Springer, Singapore, Print ISBN978-981-15-3642-7, Online ISBN978-981-15-3643-4
 3. Verma V., Anand S. (2020) Two-Dimensional Release Policy for Software Systems Incorporating FRF, Opportunity Cost and Environment Factor. In: Kumar A., Paprzycki M., Gunjan V. (eds) ICDSMLA 2019. Lecture Notes in Electrical Engineering, vol 601. Springer, Singapore, Print ISBN978-981-15-1419-7, Online ISBN978-981-15-1420-3.
- **Trainings/workshops/seminars/conferences/FDPs/Refreshers organized**
 1. Organized a one-week FDP on Machine Learning with Data Analytics during 15-20 July 2019.
 2. Organized ICICC-2020 (International Conference on Innovative Computing and Communications) on 21-23 February 2020 in college.

- **Trainings/workshops/seminars/conferences/FDPs/Refreshers attended**
 1. Attended a one-week FDP on Machine Learning with Data Analytics during 15-20 July 2019
 2. Attended ICICC-2020 (International Conference on Innovative Computing and Communications) on 21-23 February 2020 in college

Dr. Sonika Thakral, Assistant Professor

- **Papers published (without students)**
 1. Mind and Body in Balance: Assessing Yoga to Demystify its Effects on Cognitive Performance, Varsha Singh, Sonika Thakral, Kunal Singh, Sanjeev Jain, Rahul Garg. In ACCS 2019, Goa, India, December 2019.
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended**
 1. Mind and Body in Balance: Assessing Yoga to Demystify its Effects on Cognitive Performance, Varsha Singh, Sonika Thakral, Kunal Singh, Sanjeev Jain, Rahul Garg. In ACCS 2019, Goa, India, December 2019

Mr. Onkar Singh, Assistant Professor

- **Convener/Coordinator of college committees**
 1. SC/ST/OBC cell
 2. Program Officer, NSS
 3. Nodal Officer, Scholar schemes for state government and central government
- **Member of college committees**
 1. IQAC
 2. Attendance Committee
 3. Discipline Committee/Anti Ragging Committee
 4. Time table Committee
 5. Budget Committee
 6. Library Committee
 7. Timetable Committee
 8. Moderation Committee for Internal Assessment
 9. Students Financial Assistance Committee
- **Teacher in-charge of student societies**
 1. Kronos
 2. Kartavya
 3. IRC
- **Conferences/Workshops/Seminars/FDPs/Refreshers organized:**
 1. Member of organizing team of 4th International Conference on Innovative Computing and Communication (ICICC 2020-21), SSCBS, Delhi, February 2020
 2. Member organizing team of one week FDP on Machine Learning with Data Analytics July 15th to 20th, 2019
- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Attended 4th International Conference on Innovative Computing and Communication (ICICC 2020-21), SSCBS, Delhi, February 2020
 2. Attended one week FDP on Machine Learning with Data Analytics July 15th to 20th, 2019

- **Invited talks/Events Organized:**
 1. Organized awareness camp about educational loan schemes for students
- **Any Other**
 1. Liaison Officer (SC/ST)
 2. Attended 4 day national webinar on Revised NAAC Assessment and Accreditation: Nurturing Quality Culture from May 8, 2020 to May 11, 2020
 3. Attended one day online session on “Setting up remote classroom and Online Admission and Online Fee Collection” on April 24, 2020

Ms. Juhi Gupta, Assistant Professor

- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**
 1. Two Week Faculty Development Programme on “ Managing Online Classes and Co-Creating MOOCS: 2.0” Sponsored by MHRD and organized by Ramnujan College
 2. One week Faculty Development Program on “ Open Source Tools for Research” Sponsored by MHRD and organized by Ramnujan College
 3. Attended Webinar on “Sanskrit for Computers and Computers for Sanskrit” organized by Department of Computer Science by Bhaskaracharya College of Applied Sciences.
 4. Attended 4 days national level webinar on “ Revised NAAC Assessment and Accreditation :Nurturing Quality Culture” organized by IQAC cluster India
 5. Teacher in-charge of student

Ms. Deepti Khatri, Librarian

- **Convener/ Coordinator of College Committees:**
 1. Convener, Library Committee
- **Member of College Committees:**
 1. Member, Internal Quality Assurance Cell (IQAC)
 2. Member, Website Committee
- **Online courses Attended:**
 1. Participated in four days National webinar on “Revised NAAC Assessment and Accreditation Nurturing Quality Culture organized by IQAC Cluster India in association with Yogeshwari Mahavidyalaya, Ambajogai from 08-05-2020 to 11-05-2020
- **Papers published (without students) :**
 1. Deepti Khatri. Portraying Screen Reading Behavior of College Students of University of Delhi, DESIDOC Journal of Library & Information Technology, Vol. 40 No.3 May 2020, ISSN: 09740643, 09764658.
 2. Deepti Khatri and Dr. Paramjeet K. Walia. Use of Print and Electronic Resources by Undergraduate Students in Select Colleges Affiliated to University of Delhi, Kelpro Bulletin, Vol. 24 No.1, June 2020. pp. 38-50, ISSN: 0975-4911.
- **Conferences (paper presented) :**
 1. Deepti Khatri. “Availability of Information Resources and Services in Select Colleges of University of Delhi”, A National Convention on Emerging Trends in Medical Information and Technologies. Editors, Dr. R.P. Kumar, Dr. Vikram Kumar Sharma, Dr. Poonam Rani

and Mamta Kaushik. Medical Library Association of India: New Delhi. pp.172-196. ISBN-8190013940

2. Deepti Khatri and Paramjeet K. Walia. "Level-wise Difference in Information Seeking Behavior of Undergraduate Students: An Exploratory Study". Library & Information Services Emerging Digital Paradigm. Editor, Rajesh Kumar and Tariq Ashraf. Book Age Publication: New Delhi. pp.21-26. ISBN:978-93-88181-11-2

- **Conferences/Workshops/Seminars/FDPs/Refreshers attended:**

1. Attended National Conference on Libraries and Information Services: Emerging Digital Trends on August 9-10th, 2019 held at INMANTEC institutions, Ghaziabad in collaboration with Asian Library Association (ASIALA), New Delhi
2. Attended a workshop "Lufthansa Impact Week" organised by Lufthansa, The Global Airlines at DPSRU from September 18-20, 2019 and September 23-26, 2019 at SSCBS
3. Participated in Two days workshop on "Evolving Trends in Teaching Quality with Outcome Based Learning Tools" organized by Shyama Prasad Mukherji College (For Women) University of Delhi from November 1-2, 2019
4. Attended one day workshop on "NAAC Accreditation of Higher Education Institutions" conducted by Mr. Peeyush Pahade, founder member of IQAC Cluster India and Coordinator IQAC and Vice Principal H.V. Desai College, Pune on 04.11.2019.
5. Successfully completed the ARPIT course for Career Advancement Scheme (CAS) on "Emerging Trends & Technologies in Library & Information Services" with "A" Grade in the Proctored examination held on 16.02.2020 at Indian Institute of Technology, Delhi; (Swayam ARPIT Online Course Certification)
6. Participated in the National Convention on "Emerging Trends in Medical Information and Technologies March 2-4, 2020 organized by Manav Rachna International Institute of Research and Studies, Faridabad, Haryana in collaboration with Medical Library Association of India, New Delhi

- **Awards/ Achievements, Training & Development:**

1. Conferred Best Paper Award for paper entitled Level-wise Difference in Information Seeking Behavior of Undergraduate Students: An Exploratory Study during National Conference on Libraries and Information Services: Emerging Digital Trends on August 9-10th, 2019 held at INMANTEC institutions, Ghaziabad in collaboration with Asian Library Association (ASIALA), New Delhi.

- **Any Other:**

1. Chaired a session at the National Convention on "Emerging Trends in Medical Information and Technologies March 2-4, 2020 organized by Manav Rachna International Institute of Research and Studies, Faridabad, Haryana in collaboration with Medical Library Association of India, New Delhi
2. Reviewed Research Paper entitled "Do not perish outdated CDS/ISIS data: ABCD ILS is there to make it alive and automate the system with more functionality" for The Electronic Library (Web of Science indexed journal)
3. Reviewed Research Paper titled "Perceptions of students and researchers of food technology towards plagiarism," for DESIDOC Journal of Library & Information Technology (Web of Science & Scopus indexed journal)
4. Special Invitee, Library Stock Verification Committee

ADMINISTRATIVE STAFF TRAINING AND DEVELOPMENT

The administrative staff members are the wheels of the college; essential for service delivery for the students, faculty and the college as a whole. Keeping abreast of the latest developments and enhancing their skill set is very important. This year, the members of the administrative staff of the college attended trainings, workshops & seminars.

1. Mr. Deepak Tiwari, Placement Officer attended a seminar on “Lufthansa Impact Week” organised by Lufthansa, the global airlines at DPSRU from September 18, 2019 to September 20, 2019 and September 23, 2019 to September 26, 2019.

STUDENT AWARDS

The college has instituted a Best All-Round Student Award. Each year the award is given to a student who has not only been an exceptional academic performer but has also made contributions to the college through initiatives in organizing and participating in college activities. These are students who have brought laurels to the college by winning a number of inter college events and exhibiting the true spirit of SSCBS – mature, committed, enterprising, creative and willing and capable of bringing in change.

Shaheed Sukhdev College of Business Studies gold medal is given to the topper of **BBA(FIA)/PGDCSL**. This year **Vineet Narang** of **BBA(FIA)** and **Nitasha Thakur** of **PGDCSL** have been awarded this medal.

The college awards the **Dr. S.S. Gulshan, Founder Principal’s Gold Medal** to the student who secures the **highest marks in BMS/B.Sc.(H) Computer Science** course in the final year. This year **Rishabh Bhatia** of **BMS** and **Parag Mittal** of **B.Sc.(H) Computer Science** have been awarded this medal.

The recipients of the **Best All-Round Under-graduate Student Award** for the year 2019-20 are **Pancham Gupta** of **BMS 3FA** and **Lakshya Kumar** of **BMS 3FA**. They have consistently shown excellent performance in academics as well as extra-curricular activities.

The recipient of the **Best All-Round Post-graduate Student Award** for the year 2019-20 is **Laxita Jain** of **PGDCSL**.

The **Shri Sultan Chand Memorial Scholarship Endowment** awards the student who has secured the **highest marks at the end of the second semester** of the Bachelor of Management Studies (CBCS) course with family income of less than 5 lacs per annum. This year, **Aanchal Chadha** of **BMS** has been awarded the scholarship.

On occasion of the Silver Jubilee of their passing out from college, the Alumni Batch of BBS 1991 contributed a corpus for award of scholarship in the name of the founder Principal **Dr. S.S. Gulshan** of the college. The **Dr. S.S. Gulshan Scholarship** is given to two students of the BMS program, selected based on **academic results of their first two semesters**. **Manan Wadhawan** and **Yash Dhawan** of BMS have been awarded the scholarship during the current year.

An award, **Vanishree**, has been instituted for the best girl student belonging to constitutionally reserved category amongst the final year students at the college. This year the recipient of the award is **yet to be decided as the result is awaited**.

An award, **Shri Pooran Mal Award**, has been instituted for one best girl and one best boy student of any year belonging to SC/ST category securing highest marks in the previous semester subject to 60% and candidate's family income should be less than, equal to Rs.5,00,000 p.a. This year the award is **yet to be decided as the result is awaited**.

Ms. Neha Rajput Gold Medal constituted by her husband **Mr. Aman Rajput** in her memory. This award is being given to the best female student of HRM paper. This award is **yet to be decided as the result is awaited**.

Udaan Scholarship Program is given to the topper of **B.Sc.(H) Computer Science** (Aggregate of the result of III & IV semester marks with family income of less than 3 lacs per annum). This year award goes to **Parag Dudeja of B.Sc (Hons) Computer Science**.

Prof. O M Agarwal has constituted a **scholarship** from this year for an all-round student of the year from amongst the EWS students in the memory of his father **Late Shri Ganpat Ram Agarwal**. This year the award goes to **Kirtivardhan Singh of BBA(FIA) 3A**.

SOCIETY AWARDS

The college emphasizes on learning both within the environment of a classroom as well as giving opportunities to students to explore their potential in various fields. The college boasts of myriad societies in the area of dramatics, music, dance, social initiatives, finance, economics, marketing etc. These contribute to the overall learning and development of the students.

The society awards are being given to appreciate and recognize the exemplary contributions of students towards their societies. This year the following students are receiving awards.

Name of Society	Name of Student & Course
Blitz (Western Dance Society)	Orga Bhrama Basumatary, Gunjan Gill, BMS
CBSMUN (Model United Nations)	Sameer Jain, B.Sc.(H) CS, Md. Mohsin, BMS
Career Development Centre (CDC)	Akul Jindal, BBA(FIA), Sanya Monga, BMS
Communiqué (Promotion Cell)	Manan Wadhawan, BMS, Shikhar Tanwar, BBA(FIA)
Convergence	Amit Singh, Yash Bharti, BMS
Crescendo	Vibhor, BMS, Amisha, BSc(H) CS
DebSoc (Debating Society)	Archit Dikshit BFIA, Tanish Mittal BMS
Dhwani (Music Society)	Arjun Jaiswal, Akshita Karan, BMS
Ecovision (Economics Society)	L. Sivagami, Divya Vaid, BMS
Enactus (Entrepreneurial Action Us-SSCBS)	Manan Narang, Kheizer Ahmed BBA(FIA)
FinX (Finance Society)	Satvik Bansal, Pranjal Singh, BBA(FIA)
Fourth Wall (Dramatics Society)	Ayush Jain BBA(FIA), Shivansh Tuli BMS
Anthropos	Leena lata, Shivam Gulati, BMS
Gender Champion Program	Amit Singh, Kamyra, BMS
Grandeur (Consulting and Knowledge Cell)	Saksham Jain, Poorvi Goyal, BMS

Illuminati (Quiz Society)	Mayank Srivastava, Rohan Dash, BMS
IFSA chapter	Prabal Gupta, Sanchit Gangwani, BBA(FIA)
Kartavya (Social Service-NSS Unit-SSCBS)	Kamya, Anmol Sapra, BMS
Kriti (Fine Arts Society)	Aastha Mittal, Upshant Saini, BMS
Kronos (IT Society)	Sajal Bansal, Deepak Jain, B.Sc.(H) CS
Lawrence	Prince,BMS
LitSoc (Literary Society)	Shreshth Padia, Shashwat Yadav, BMS
Mark-It (Marketing Society)	Uday Sharma, Arshi Gupta, BMS
Nucleus	Shoury Anand, Kirtivardhan Singh, BBA(FIA)
Parishram (Sports Society)	Rohit Kumar, BMS, Rajshekhar Goyal, BBA(FIA)
Rotract SSCBS Society	Nimanyu Sharma, Shivam Balraj, BMS
Student Council	Prateek Kumar BMS (student council president award)
Synergy (Corporate Events)	Madhav Malhotra, BMS, Rishu Raj, BBA(FIA)
Verve (Street Play)	Anmol, BMS, Gursimer, BBA(FIA)
Yuva (Entrepreneurship Cell)	Shivansh Jindal, BMS, Prakhar Jaipuria, BBA (FIA)
Management Interaction Cell	Vanshika Sood , Sonali Mitra, BBA(FIA)
International Relations Cell (IRC)	Manan Wadhawan , Saksham Jain, BMS
180 Degree Consulting (180 DC)	Naman Wadhwa,BBA(FIA) Manan Sharma,BBA(FIA)
Collegiate Entrepreneurs Organisation, Delhi University (CEO DU)	Akul Jindal, Disha Goel, BBA(FIA)
Alumni Relations and Outreach Cell	Nandita Lohia, Tanya Agarwal, BBA(FIA)
Young INDIA SSCBS CHAPTER	Rohan Yadav, Vanshika Pant, BMS

AWARDS IN OTHER CATEGORIES

Name of Award	Name of Student & Course
Internship Awards (Trophy + Certificate)	Lakshya Kumar, Kshitij Bansal, Bhavya Narula (BMS Finance)
Internship Awards (Certificate)	Samvit Bordia (BMS Finance), Uday Agrawal (BBA (FIA)), Advika Gupta (BBA (FIA)), Poorvi Goyal (BMS Finance), Manan Sharma (BBA (FIA)), Suraj Chawla (BMS Finance), Sonali Mitra (BBA (FIA))
Exemplary work in Organizing ICICC 2020 (Trophy + Certificate)	Aditi Arora, BFIA third year

PLACEMENT CELL (CDC)

Career Development Centre (CDC), the Placement Cell of SSCBS, serves as an interface between students and recruiters, offering a host of services with respect to placements, internships, live projects, personal counseling, resume building and soft skills development. CDC also organizes, workshops, pre-placement talks, lectures and sessions with industry practitioners and mandates summer internships for second year students which help bring the academic and corporate world closer to them. Placement support is also extended to the alums who are connected to the recruiters looking for experienced professionals.

Placement Officer: Mr. Deepak Tiwari

Faculty in charge: Dr. Ajay Jaiswal, Dr. Shikha Gupta, Mr. Neeraj Sehrawat, Mr. Amit Kumar

Final Placements

The Placement Season of 2019-20 witnessed the participation of more than 57 companies extending 153 offers. Verity Knowledge Solutions and KPMG were the largest recruiters with 13 and 12 offers respectively. Placement ratio currently stands at 76.67% of the total number of students who applied for placements. (All statistics mentioned are till June 10th and may change at the end of the season).

Top Recruiters: - Goldman Sachs, Boston Consulting Group, McKinsey & Co. (Periscope), Colgate Palmolive, Bain Capability Centre, FTI Consulting, Dabur, DE Shaw & Co., Deloitte, EY, CBRE, Duff & Phelps, KPMG, United Airlines, Verity Knowledge Solutions, Aon Hewitt, InMobi, Mercer Mettl, RocSearch.

Highest: - 18LPA

Average: -7.1LPA

Average of top 100's offers-8.24LPA

Average of Top Quartile-11.27LPA

Average of Big 3 Consulting Firms- 11.56LPA

Summer Internships

Goldman Sachs, TATA Power, Aditya Birla Capital, Vahdam Teas, Shannonside Capital and many other prestigious companies participated in the summer internship recruitment process. During lockdown period we generated 320+work from home internship opportunities.

Other Initiatives

- 1) BrAIN Wars – A case study competition conducted by Bain Capability Network. 10 students received the pre placement interview offer.
- 2) EY Corporate Finance Woman of the Year - Srishti Bhandari our BMS 2nd year students represented India globally.
- 3) CARE- CBS Alumni for Recruitments & Excellence: - CDC initiative, a mentorship program where students from 2nd year are getting mentored by college alumnus. At present this program is limited to 2018-21 batch students but soon it will be open for other batches too. 38 students are getting mentored by 16 alumni's in the group of 2 mentees and 1 mentors.
- 4) Dr. Shikha Gupta and Mr. Amit Kumar Teacher in Charges (CDC), collaborated with the online learning platform Coursera, during the lockdown period to provide free courses to the students of the college.
- 5) Series of Guest lectures and webinars conducted to prepare our students better.
- 6) Pre Placement talk and preparatory sessions organised with the help of CDC TIC's and SIIF CEO.
- 7) CDC have created a comprehensive document which works as a tool to prepare for various sector interviews. It has list of tentative questions, case studies and guestimates to prepare for placement interviews.

VALUE-ADDED COURSES

In addition to the curriculum, the college has taken initiatives for enhancing the employability, presentation and communication skills of the students. Numerous talks, lectures and interactions have been organized to help the students develop a better understanding of the business world and entrepreneurship-related concepts. The resource persons for these special lectures have been drawn from various professional/business institutions and the alumni of the

college help hone the skills of the students. This year, following alumni of the college, visited the campus to interact with students:

<p>Ashish Kila (Director, Perfect Group) - 8/22/2019 Arindam Som (Analyst, India Ratings and Research) - 9/2/2019 Rohan Rai Gupta (Founder and CEO, Homad) - 10/17/2019 Sarthak Kumar (Data Analyst, Google) - 10/30/2019 Anuradha Sastry (Sales IOT, Cisco) - 1/17/2020 Shruti Bansal (Associate Director, EY) - 2/13/2020 Saumya Chopra (Senior Manager, Cars24) - 3/4/2020 Nikhil Chainani (CEO, Perspectico) - 4/12/2020 Mohit Kukreja (Founder, WooCoupons) - 4/12/2020 Ms. Simran Soni (Founder, COVID-FYI) - 4/13/2020 Darpan Jain (MBA Student, IIM A) - 4/15/2020 Nischaay Pradhan (Founding partner, Favcy) - 4/17/2020 Utkarsh Makkar (Associate consultant, Bain & Company) - 4/18/2020 Aman Kedia (Operations Analyst, IHS Markit) - 4/19/2020 Gaurav Gupta (Data Scientist, Impressico Business Solutions) - 4/20/2020</p>	<p>Aarush Verma (Software Engineer, Nagarro) - 4/23/2020 Harjas S. Gulati (Investment Professional, Accel) - 4/26/2020 Tushar Behl (Associate, Kalaari Capital) - 4/26/2020 Naresh Priyadarshi (SIIF) - 4/28/2020 Satish Kataria (Investment Head, Viridian Asset Advisors Pvt. Ltd.) - 4/29/2020 Shankar Sharma (Managing Director, First Global) - 5/2/2020 Shruti Venkatesan (Co-Founder, Khwaab Welfare Trust) - 5/3/2020 Rachit Mohan (Head, Data Centre Advisory, JLL, India) - 5/6/2020 Preety Mundhra (Section head, Risk Review, Aditya Birla Finance) - 5/16/2020 Rahul Gossain (Head, Marketing Communications, Cyril Amarchand Mangaldas) - 5/19/2020 Akshyat Bhatia (Product Head, Inland Business, A.P. Moller Maersk) - 5/21/2020 Ashish Kila (Director, Perfect Group) - 6/7/2020 Prashant Gupta (Founder & CEO, Beryl Agency) - 6/11/2020</p>
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Various other value-added courses imparting transferable and life skills were offered including

- Workshop on “Business Data Processing and Reporting” – (July-Aug 2019)
- General Studies Lecture Series (15 Lectures for 2017-20 & 2019-20 batch each)
- Comprehensive Interview Document Scheme - 7/15/2019

CONFERENCES

The third edition of International Conference on Innovative Computing & Communication (ICICC-2020) was organized by the college from 21-23 February, 2020 in association with NIT Patna and University of Valladolid, Spain. The conference was inaugurated by honourable chief guest - Dr. Pankaj Jalote, founding Director IIIT Delhi and the Guest of Honour were Dr. Vineet Kansal, Prof. from AKTU.

The 3 day event kicked off with first ever Startup Investors meet. 28+ Startups from pan India were connected with 15+ Angel Investors like Indian Angel Network, TiE Group, Huddle Group, 100X.vc, ICICI bank, NASSCOM and ACQUISORY to name a few; wherein 10 start-ups successfully made through the first stage of funding, thereby making this meet a great success.

Out of about 800+ paper submissions, 195 were selected for publication in Springer AISC series with an acceptance ratio of just 24% and only 121 papers have been accepted and registered for publication in Elsevier SSRN series with an acceptance ratio of just 15%; with over 250+ papers being presenting the papers in person.

The event saw a footfall of over 500 people and witnessed audience and paper presenters from over 24 countries. The delegates were enlightened by eminent speaker sessions witnessing Prof. R.K. Agrawal, SC&SS, JawaharLal University, Delhi, Prof. Zdzislaw Polkowski, UJW, Poland,

Prof. Siddhartha Bhattacharyya, CHRIST University, Dr. Swagatam Das, Prof. ISI Kolkata and Dr. Aparna Mehra, I.I.T. Delhi as keynote speakers.

The efforts of the faculty coordinators are highly appreciated.

Faculty coordinator(s): Dr. Ajay Jaiswal, Dr. Sameer Anand, , Dr. Kumar Bijoy, Dr. Rishi Rajan Sahay, Mr. Abhimanyu Verma, Dr. Gurjeet Kaur, Mr. Onkar Singh.

(List of student team members is enclosed in Annexure 41)

COLLABORATIVE COURSES

NCCMP (with NSE)

In 2019-20, the 14th, 15th, and 16th batch of students joined the NCCMP (NSE Certified Capital Markets Professional) course. The participants of the course were from colleges of the University of Delhi, MBAs and CAs. The students were awarded certificate in Capital Market Dealer Module by the National Stock Exchange (NSE) of India.

In academic year 2019-20, 42 students enrolled in 14th batch, 33 students in 15th batch and 35 students enrolled in 16th batch of the course. The efforts of the faculty coordinator are highly appreciated.

Faculty Coordinator: Mr. Amit Kumar

FMAT (with BSE)

The college has also partnered with the BSE Training Institute to offer a course in Financial Modelling for undergraduate students in the Delhi/NCR region. The course content has been developed using inputs from the BSE, faculty of the college, students of the college and industry professionals amongst other stakeholders.

The efforts of the faculty coordinator are highly appreciated.

Faculty Coordinator: Dr. Kumar Bijoy.

Certificate Course on Applied Financial Technology

The Certificate Course on Applied Financial Technology at Shaheed Sukhdev College of Business Studies, Delhi is jointly offered in association with YStart Innovation Labs under academic guidance of Department of Financial Studies (South Campus, University of Delhi). This 40-hours Course has been designed by YStart Innovation Labs under the academic direction of Department of Financial Studies (University of Delhi, South Campus) and University of Strathclyde (Glasgow, Scotland). The Course aims to make the students aware about the fast emerging technological disruptions in the field of financial technology (FinTech) by means of industry professionals and subject matter experts.

Faculty Coordinator: Dr. Kumar Bijoy.

Certificate Course on Data Analytics for Business

Data analysis is the need of hour. Today different organizations are generating huge amount of data without knowing how to make use of it for their benefit. Machine learning methods and statistical techniques have been used to develop predictive models from existing data to forecast future outcomes. This course is designed to impart knowledge of machine learning and statistical methods for data analysis. The first batch of 2019-20 comprised of 46 students followed by the subsequent two batches with student intake of 35 and 45 students. **Faculty**

Coordinator: Dr. Ajay Jaiswal, Dr. Sameer Anand.

SPECIAL LECTURES/SEMINARS/WORKSHOPS/FDP'S ORGANIZED BY THE COLLEGE

1. Organized FDP on Machine Learning with data Analytics from 15 July to 20 July 2019
2. Organized IQAC Workshop on NAAC Accreditation of Higher Education Institutions; 4th Nov 2019
3. Organized a 30 hours' workshop on Ms Excel, "Business Data Processing and Reporting" in July-August 2019.
4. Organized a talk on "Startup Ecosystem and a Career in Entrepreneurship" by Shawrya Mehrotra, Founder of Metvy, 10 November 2019.
5. A talk on "The importance of MBA in India and Abroad" by Mindworkzzz, 22 October 2019
6. Organized a session on Pursuing Career Aspirations, delivered by Mr. Ashok Ramachandran (President & CEO, Schindler India).
7. Organized a webinar on Career scenario post COVID-19, delivered by Mr. Abhilash Mohapatra (Product Manager, FICCI)
8. Organized a session on 'The Big Deal - A peek into career in Transactions', delivered by Ms. Shruti Bansal (Associate Director, EY) on 13th February 2020
9. Organized a talk "Know Your Rights" by Josh Talk for students of SSCBS, DU on February 14, 2019
10. Organized one hour workshop on "Profile Building and Career Options" for third year BMS & BBA(FIA) students, 11 to 12 Noon, 30th September 2019.
11. Organized one hour talk for the students of BMS 2nd year on "Design Thinking" by Dr Kunjana Malik, Asst Prof., NMIMS, Mumbai, Jan 01, 2020
12. Organised two sessions facilitating hands-on experience for students on - "Simulation" and "Advisors Dilemma- a political Simulation" for students
13. Organized one hour talk on "Share buy-back: Oyo" by Mr. Adiya Arora on Jan 24 2020
14. Organized two sessions of Skill Development & Employability Programme – one in July to Aug 2019 and second in Feb to March 2020
15. Organized an alumni Guest Lecture "GitHub and Competitive Coding: An Introduction" on 03/01/2020
16. Organized a talk on Career Counselling & GD PI preparation by Gagan Arora (IIM-A alumnus)
17. Organized a talk by Aditya Minocha, Leadership Coach, Metamorphosis as an initiative on Student Assistance Program launched by the institution
18. Organized a talk by Chatpod on Career Guidance and Interview Preparation
19. Organized a webinar series titled "Beat The Lockdown Series" for students from 04/05/2020 to 29/06/2020 arranging talks on preparation of GDs, Interviews, Digital Interviews, resumes, case studies, creative writings, and guesstimates
20. Organized a session on Huddle and Boardroom discussion for students on 8/30/2019
21. Organized Angels of change-workshop on awareness on organ donation from 2/2/2020 to 29/2/2020

ALUMNI ACTIVITIES

Our Alumni are the reflection of our institution. They are our brand ambassadors, our role models and our connect with the corporate world. With many of our alumni reaching new milestones in their corporate and entrepreneurial careers, they have set steep benchmarks for

their successors to follow. We take pride in their achievements and the mark they have made in corporates, academic spheres and the visibility of the country as a whole. The AROC team strives to revitalize bonds and make them stronger by organizing events for the alumni and keeping them abreast of the latest happenings on campus. Alumni Meet is the flagship event of AROC which serves to reunite the alumni batches and bring back the memories of their college days. To share the immense industry knowhow of the alumni with the current batches, the Alumni Lecture Series and the Alumni Webinar Series are conducted throughout the year. CBS In Vision is the biannual newsletter of AROC which aims to keep the alumni abreast with the college happenings as well as giving the students' insights into the lives of their alumni.

The alumni association (CBSAA) serves as a ground for regular alumni-student interaction and training and learning interactions with our alumni. The efforts of the coordinators are highly appreciated.

Coordinators: Dr. Anuja Mathur, Ms. Kavita Rastogi, Mr. Neeraj Kumar Sehrawat, Mr. Amit Kumar, Mrs. Kishori Ravi Shankar, Mr. Deepak Tiwari, Mr. Naresh Priyadarshi.

(List of achievements, sponsors, prize winners and student team members is enclosed in Annexure 8)

GENDER CHAMPION PROGRAM

The Gender Championship Programme of Shaheed Sukhdev College of Business Studies organised a Cyber sensitization workshop in the college premises on the 9th August 2019. The event named "Akancha against Harassment" was conducted by social activist Akancha Shrivastava who is currently working in collaboration with the Mumbai police. The workshop was attended by more than 500 delegates which comprised of teachers, students and their parents from various colleges. The delegates were sensitised against the online Harassment going on through social media. Akancha talked about Voyeurism, Fake IDs, Cyber bullying, Good Touch-Bad touch, Cyber hygiene. She also talked about how not one particular gender is victim of Cyber bullying to how Cyber safety should be the topmost priority for everybody. Post the workshop, the teachers, parents and students had a one on one interaction with Akancha where discussions on Cyber Security took place. Many parents and students shared their personal stories and had consultation with teachers and Akancha.

The following students were nominated for the "Gender Champions Programme" of the University of Delhi for 2019-20: Amit Singh, Kamyra, Parichay Kishore, Rashmi Rungta

Faculty In-charge(s): Dr. Preeti R Singh and Dr. Mona Verma

COLLEGE FUNCTIONS

College Orientation

The orientation for all the admitted 1st year students was organized by the college on Friday, 09 August, 2019 in Akash Ganga (College Auditorium). The new batch was welcomed and was introduced to the college fraternity. Respective Head of Departments delivered session to make new batch acquainted with the course details, functioning of the college and teaching faculty. Students were informed that the zero tolerance to ragging is strictly obeyed in college and hostel. The efforts of the faculty members were highly appreciated. **Faculty Coordinators:** Dr. Rishi Rajan Sahay and Dr. Amrina Kausar.

(List of student organising committee enclosed in Annexure 5)

Freshers Welcome

The new batch of 2019 was warmly welcomed by SSCBS on 27th September 2019 through a fresher's party in the college premises. The theme of the party was "Gangs of wasseypur Vs Student of the year" and freshers were dressed up like any character from either of the films. A talent hunt contest was organised for the freshers which witnessed an enormous display of talent from the new batch. The event was graced by fun filled oration from Verve, along with mesmerizing performances from Blitz and Dhvani, followed by lunch and DJ. It was a fun filled event, which freshers and seniors will remember and cherish long after they've graduated.

All the preparations were not possible without the constant support from the faculty members.

Faculty Coordinators: Mr Amit Kumar, Dr. Kumar Bijoy and Mrs Kavita Rastogi.

(List of student team members is enclosed in Annexure 5)

Crescendo – The College Festival

Crescendo the Annual Flagship Cultural Fest of SSCBS, features fun-filled events such as- DJ Nights, EDMs and Prom Nights. It also features numerous competitions ranging from the fields of music, dance, literature, fashion, tech and drama. Crescendo has something for everyone to indulge in. It ensures that the experience of every student at SSCBS is larger than life. In the past years, it has witnessed performances by top artists in India such as The Local Train and Milind Gaba to name a few.

Crescendo'20- The Annual Cultural Fest of SSCBS with theme "It's 5'o Clock Somewhere" took place on 26th and 27th February, 2020. The theme envisaged the routine of a typical nine-to-five college-going teenager, who wants to break free from his/her everyday monotonous schedule and desires to enjoy a "stress-free" life. All events were centred on this theme, to enable the students experience a sense of relief from their repetitive and unvarying schedule. Extensive marketing posters, social media promotion through videos and graphics were created to spread the reach of event. The event was widely covered by popular student-run media groups such as- DU Khabar, DU Beat, DU Vibes, DU Times, DU Express, DU Says, DU Latest Information, Atkt and the Education tree. Major sponsors of the event included- GAIL, HPCL, IDBI, GoDaddy, Relaxo, Nescafe and so on, which highlighted the collaboration of the college with the corporate world.

This year, Crescendo witnessed its first ever Pre-Event, One-Plus Comedy Night featuring the renowned comedian, Rahul Subramanian. He gave a captivating performance which left everybody laughing the whole night. In addition, the pre-event also included a mesmerising play by Shades- The Theatre Society of Keshav Mahavidyalaya on the theme of 'Supressed Feelings' along with an enthralling music show by Dhvani- The Music society of SSCBS. It marked the biggest pre-event Crescendo has ever organised making it better than before!

The main event- featured renowned comedian and superstar, Rahul Dua at the Event Night. The second day of the event was marked with some wonderful and mesmerizing performances of our college societies- including Vistas, Blitz, Dhvani, Verve and Kriti, ending with the celebrated 90-minute performance from the illustrious, DJ NYK. The event went a long way, in bringing SSCBS to life.

The team raised a sponsorship of Rs. 8,42,200 for the event.

Eminent Guests: Rahul Subramanian- Comedian; Rahul Dua- Comedian; G D Sayal- Anchor; DJ NYK.

The efforts of the coordinators and volunteers are highly appreciated.

Faculty Coordinators: Dr. Anamika Gupta, Dr. Rishi Rajan Sahay, Dr. Sameer Anand, Dr. Ajay Jaiswal

(List of prize winners, sponsors, student team members is enclosed in Annexure-6)

Convergence – The Annual National Corporate Convention

The yearly leadership summit of Shaheed Sukhdev College of Business Studies, became a sans pareil event, due to the presence of profound learning about business, authority, inspiration and national & global issues. These useful tidbits are the most dominant instruments an individual can have which could lead a befuddled personality to the right path.

This year, Convergence concocted an incredible topic: Manasa, Vacha, Karmana, a culmination of thoughts, words and actions, the three principle governing factors behind a successful life, on 25th September 2020.

Eminent guests on the occasion were- Chief Guest and Keynote Speaker – Mr. Madan Lal (Former Indian Cricketer)

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Rohini Singh , Dr. H.K. Porwal, Dr. Preeti Rajpal and Singh Ms. Kishori Ravishankar

(List of speakers, sponsors, media partners and student team is enclosed in Annexure -7)

COLLEGE SOCIETIES

Among the many things that sets SSCBS apart, the college societies and the involvement of students in extracurricular activities is ranked very high. With over 30 different societies, SSCBS offers an avenue for almost every area of interest. The college strongly believes that extra-curricular activities are a good stimulant to self-confidence, learning of different life skills and interaction amongst college mates. Working for these societies gives the students an outlet for their creativity and this abounding creativity is very much responsible for putting SSCBS on the global map in terms of cultural achievements. Our students have made the college proud across the University of Delhi, Delhi/NCR, India and even the world.

A small glimpse into the activities of the student societies and their stellar achievements is presented below:

Alumni Relations and Outreach Cell

AROC is the official alumni engagement and networking cell of SSCBS. The cell plays an integral role in connecting our alumni to the brand that holds memories of a lifetime. Alumni meet was held in the college premises on February 29, 2020.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mr. Amit Singh, Mr. Neeraj Kumar Sehrawat

(List of achievements, sponsors, winners and student team members is enclosed in Annexure 8)

ANTHROPOS – The HRD Cell

The Human Resource Development Cell of SSCBS aims at enabling the development of the most important resource - Human Resource of the college into world class, well rounded professionals who are capable of delivering and creating value in the emerging business environment. The society through its endeavours and events bridges the gap between what lies on our resume and the placements we finally achieve.

Anthropos organized its annual flagship event, INCEPTRA'20 on 20th February 2020. The three sub-events were organized under INCEPTRA'20 – Deem Dilemma (the case study competition); Ascend (an online simulation game) and the House of Trades (Mock Stock competition). The event had Ms.SarvjaetaVerma, the co-founder of The Marketing Insight as the Chief Guest. The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr.GurjeetKaur, Mr. AbhimanyuVerma and Ms.Vijaylakshmi

(List of achievements, sponsors, winners and student team is enclosed in Annexure 9)

BLITZ – The Western Dance Society

The society is the Western Dance Society of SSCBS. It strives to give a platform to all the passionate dancers in the college to display their talent and helps them to develop and grow in the understanding of the art. As part of Crescendo, the college festival, the team organised Encore'20 –exhibiting and promoting dance of students at university level. The judges for the event were Mr. Shivam Kumar and Mr. Nitin Theo.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mr. AbhimanyuVerma, Ms. GurjeetKaur and Ms. Paridhi

(List of achievements, prize winners, student team members is enclosed in Annexure 10)

CBS Model United Nations (CBSMUN)

CBSMUN is engaged in organizing and participating in Model United Nations across various colleges and universities. We also undertake to conduct DUMUN every year, i.e. the largest MUN across the entire Delhi University Circuit. We abide by the motto, '**Debate, Discuss, Deliberate**'.

The annual flagship event of CBSMUN, i.e., DUMUN was to be held on 8/9th of April, 2020, which had to be cancelled as a result of the COVID-19 epidemic. Apart from the above session, CBSMUN also conducted an in-house training session for Uttam School for Girls, Ghaziabad on 15th January 2020. The society also conducted a number of MUN workshops throughout the year for the development of the Organizing Committee of the society. A contingent of six students also participated in Symbiosis MUN on 18th October 2019.

SGND Khalsa MUN was also attended duly by one of the team members on 1st November 2019. CBSMUN had also recruited a team from all across DU and GGSIPU for the DUMUN Secretariat. Apart from this, a number of Campus Ambassadors were recruited to promote DUMUN from colleges such as – Gargi College, IPCW, RLA, Jamia Hamdard and Swami Shraddhanand College. The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Satish Kumar Goel

(List of winners, participants, sponsors, and student team members is enclosed in Annexure 11)

Collegiate Entrepreneurs Organization (CEO) , Delhi University Chapter

Collegiate Entrepreneurs Organization is the premier entrepreneurship network with around 250 chapters across the world. Formed with a vision to inform, support and inspire college students to be entrepreneurial and seek opportunity through enterprise creation, the organization helps members to socialize and network amongst a large community of entrepreneurs across the globe.

The efforts of the faculty coordinators are highly appreciated.

Faculty In charge(s): Mr. Amit Kumar and Mr. NeerajSehrawat

(List of winners, achievements, sponsors, and student team is enclosed in Annexure-12)

COMMUNIQUE – The Promotion Cell

Communiqué, the Public Relations Cell of ShaheedSukhdev College of Business Studies. It is one of SSCBS's historical societies and is inextricably linked with SSCBS. It is dedicated unilaterally towards establishing and promoting SSCBS as the famous and globally prestigious brand that it is. It strives to reinforce the utmost regard and esteem that the college is held in through its various initiatives which have an all-encompassing and diverse reach, from school students and teachers to alumni.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Sameer Anand and Dr Kumar Bijoy

(List of speakers, sponsors, achievements and student team is enclosed in Annexure-13)

DARKROOM – The Photography Society

The Darkroom is the Visual Arts Society of SSCBS. It covers the three realms of visual arts- Photography, Graphic Designing and Film Making. It is a group of enthusiasts who have keen interest in visual arts.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mrs.ShaliniPrakash and Mrs.KavitaRastogi.

(List of achievements, Prize winners, and student team members is enclosed in Annexure-14)

DebSoc – The Debating Society

The Debating Society of Shaheed Sukhdev College of Business Studies has been titled the best Debating Society in Delhi University for the second year in a row. Comprising 40 members, the society garnered more than 150 achievements and organized one of DU's most popular CBS Parliamentary Debate and JIMS - CBS Debate.

The CBS Parliamentary Debate

The 5th Annual CBS Parliamentary Debate followed the standard Asian Style Parliamentary Debate format, and spanned across four days.

Date and venue of the event: 31st August-3rd September 2019 (College Premises).

JIMS –CBS Conventional Debate

Keeping in mind the deliberations around globalization and foreign affairs, the motion debated upon in the JIMS-CBS Conventional Debate was whether India should promote Domestic or foreign led digitization. The event was held on 25th February 2020 Shaheed Sukhdev College of Business Studies (College Premises).

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinator: Mr.Tushar Marwaha, Dr. Rishi Rajan Sahay

(List of achievements, winners, sponsors and student team is enclosed in Annexure-15)

DHWANI – The Music Society

Dhwani, The music society of ShaheedSukhdev College of Business Studies has been active in the music circuit for the past 12 years. Dhwani every year organizes its annual musical festival with Crescendo, the college festival and this year saw participation from top DU music societies like LSR, Gargi, KNC, Venkateshwara, JMC, Miranda, DTU etc.

For the Academic year 2019-20, Dhwani has to its credit six wins in DU Circuit. Additionally, Dhwani performed at the Lotus Temple with The Delhi Chamber Choir, One World Collegiate Festival at Indian Habitat Centre, ICCICC, CBS Alum Meet, OnePlus DU Event, DU VC Lodge, IIC with the The Delhi Chamber Choir

The efforts of the faculty coordinators are highly appreciated

Faculty Coordinators: Dr. Sanjay Kumar Goyal, Dr. Ashima Arora and Mrs. Paridhi Saini
(List of achievements, prizes, and student team members is enclosed in Annexure-16)

ECOVISION – The Economics Society

Throughout the year, ECOVISION, the Economics society of Shaheed Sukhdev College of Business Studies, conducts various Knowledge Sharing Sessions, participates in many inter college and national level competitions, uncoils dubious economics and finance concepts through weekly digest 'Demystify', and undertakes diverse live projects. It also conducts the flagship economics event of the college.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mr. Raj Kumar and Mr. Rashid.

(List of achievements and student team members is enclosed in Annexure-17)

ENACTUS – Entrepreneurial Action Us (SSCBS)

Enactus is an international organization which motivates students to identify humanitarian needs and fulfill them through innovative social business models. A team of 50+ student business leaders, we work to uplift communities through business intervention in various socially relevant sectors. One of the most accomplished teams in India, Enactus SSCBS is currently working on 3 developmental projects: Khidki, Pravaah and Avya.

Delinking of Project Khidki

Khidki aims to eliminate malnutrition from urban slum communities through an all pervasive approach. We conducted various health camps and awareness drives to educate the people about the invisible evil of malnutrition. The project was successfully delinked with support from the Department of Women and Child Development and our NGO partner, using a network of NGOs and SOPs.

Launch of Project Avya

Avya was launched in the Bhalswa community near Jahangirpuri with the objective to provide potable water solutions to urban slum communities by developing low cost customized household filtration systems through a community-based approach. Extensive research is conducted on the water supplied in a particular area, and accordingly a water filter is developed to eliminate the contaminants present in the water at the lowest possible cost. Residents are sensitized about the need for clean drinking water and sanitary practices.

Launch of Project Pravaah

Pravaah offer holistic clean air solutions at an affordable price while enabling the skilled unemployed youth to raise their own livelihoods. Our offering includes a low cost air purifier, coupled with a set of NASA-accredited air purifying plants. The project was launched in an RWA in Rohini, with support from the MLA.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Anuja Mathur, Mr. Amit Kumar, Mr. Neeraj K Sehrawat and Mr. Tushar Marwaha

(List of speakers, sponsors, organising committee, achievements and student team members is enclosed in Annexure-18)

FinX – The Finance Society

FinX is the finance society of Shaheed Sukhdev College of Business Studies and is the oldest active society in the college. It functions with the objective of disseminating financial knowledge and conducting breakthrough competitions and simulations.

- Number of achievements of society: 24

FinWiz(The 25th Edition) - The college's annual flagship finance festival is one of the country's oldest and most reputed financial gatherings. It is Delhi University's biggest finance festival with events like Bulls & Bears (Flagship Mockstock), Consultimate (Case Competition), Undisclosed, Finquizzitive, Code 101, Finflix (Online simulation). Date and venue of the event: 27th January 2020

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mr.Neeraj Kumar Sehrawat, Mr.Amit Kumar, Ms. Anusha Goel, Ms. Madhu Totla

(List of winners, sponsors, achievements and student team is enclosed in Annexure-19)

FOURTH WALL – The Dramatics Society

Fourth Wall Productions, the Dramatics Society of SSCBS primes and enables theatrical leaders to raise the standard of this performing art in every discipline, create bold stage performances that astonish the mind, challenges the heart and delights the senses.

The society held two events- Raasa Theater Festival and The Shoemaker's Wonderful Wife.

Raasa – The 2019-20 Annual Theatre Festival of ShaheedSukhdev College of Business Studies was organized on 26th and 27th February 2020. It witnessed theatre practitioners from 70 colleges of Delhi University, out of which five, namely, Sri Venkateswara College, Motilal Nehru College, Ramjas College, Hansraj College, SGTB Khalsa, were shortlisted for the festival. As a non-competitive event, the festival celebrates the spirit of the art form.

Eminent personalities namely Mr. Farhad Colabawala, Mr. Andrew Hoffland, and Mr. Sandeep Shikhar were invited as the jury for the event.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr.Tarannum Ahmad and Ms.Kavita Rastogi.

(List of achievements and student team members is enclosed in Annexure-20)

GRANDEUR – The Consulting and Knowledge Cell

Grandeur is the Consulting and Knowledge Cell of ShaheedSukhdev College of Business Studies, University of Delhi.

The first event of the year 2019-20 was RANNEETI 2.0 - The Business Case Simulation, conducted on 24th and 25th August 2019 especially for the first-year students of SSCBS followed by a speaker session on 25th October 2019. The topic of the discussion was 'Financial Modelling and Valuation of a Start-Up.' This session by Mr. Aayush Bajaj (Founder of Teachbox Learning and Development LLP; CPA, ACCA Instructor) an eminent industry expert offered insight into new concepts of finance to the students. Later, in January and February 2020, SSCBS & Grandeur in association with IIM A instructors initiated a Webinar Series on two certification courses, namely – “Acing Case Interviews and Guesstimates” and “Applied Valuation”.

Grandeur also organized INVICTA- 'TheOnePlus' Case Study Competition, sponsored by EY, OnePlus at DU and WooCoupons, held on 20th January 2020. Top 10 teams were shortlisted for the final round held on 24th January 2020 and judged by esteemed panelists Mr. Aditya Arora (CEO- Faad Network; an alumnus of SSCBS) & Mr. Sunny Garg (CEO- Yourshell). The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Kumar Bijoy and Dr.Sushmita.

(List of achievements and student team members is enclosed in Annexure 21)

IFSA NETWORK INDIA

The IFSA Network is a global non-profit organization entirely run by students. Its main aim is to give students in the fields of finance, economics, management and engineering, a path to enter the professional world of finance by providing them with lectures, workshops, competitions and connecting them through a global network.

The effort of the faculty coordinator is highly appreciated. **Faculty**

Coordinators: Mr. Neeraj Kumar Sherawat, Mr. Amit Kumar

(List of Prize winners, achievements and student team members is enclosed in Annexure 22)

ILLUMINATI – The Quiz Society

Illuminati is the Quizzing Society of SSCBS. We pride ourselves on the fact that we have 100+ laurels including various national level competitions. We organise the Quizfest, which comprises of the circuit's only QuizBowl.

CBS Quizfest'20 comprising of a Music, Entertainment, Literature and Art quiz, Business and Technology quiz, Pop-culture quiz, Food, India, Lifestyle and Mythology quiz, Sports and Fauna quiz and the highlight Quizbowl.

Date and venue of the event: 18th and 19th February 2020

5th & 7th floor seminar hall and Room Numbers - 563, 435

The effort of the faculty coordinator is highly appreciated.

Faculty Coordinators: Mr. Tushar Marwaha, Dr. Rishi Rajan Sahay

(List of Prize winners, achievements and student team members is enclosed in Annexure 23)

International Relations Cell (IRC)

International Relations Cell, SSCBS, works toward taking the college to newer heights fostering worldwide recognition by tapping onto opportunities in the form of exchange programs, summer schools, international competitions, conferences & internships. List of Event(s) held in the year

1) Name of the event: Future City Summit'19

Through IRC, two of our college students got selected for the Annual Future City Summit which was held at Hong Kong & Shenzhen along with the Annual Meet-up FCS 2019 being co-hosted, with University of Chicago Booth School of Business Angel Network.

Date and venue of the event: 2nd - 6th August 2019, Hong Kong & Shenzhen

2) Name of the event: Harvard University Session

IRC organized a session with Dr. Sanjay Kumar, Country Director, Lakshmi Mittal and Family South Asia Institute, Harvard University. The theme of the session was Thinking Global inclusive of global career, education, public policy and social work as a career.

(a) Date and venue of the event: 8th August 2019, SSCBS

(b) Eminent Guests: Dr. Sanjay Kumar (Country Director, Lakshmi Mittal and Family South Asia Institute, Harvard University).

3) Name of the event: Indo-Israel Youth Dialogue

IRC was invited to send a delegation for the Indo-Israel Youth Dialogue organized by Embassy of Israel and CYL. One of our students was selected to attend the dialogue which was presided over by the Ambassador of Israel and many other noble laureates.

(a) Date and venue of the event: 28th August 2019, India International Centre, New Delhi

(b) Eminent Guests: Ambassador of Israel H.E. Dr. Ron Malka

4) Name of the event: High Level Youth Delegation to China

The CYL along with Government institutions in China organized a high-level Youth Delegation visit to China. IRC was invited to send applications for the same. The delegation experienced visits to government institutions, think tanks, lectures, networking opportunities and much more.

(a) Date and venue of the event: 29 August 2019

5) Name of the event: A session with Columbia Business School

IRC got the honor to host Mr. Michael Dixon, Assistant Director in admissions in the esteemed Columbia Business School. He imparted knowledge regarding the admission process in top business schools and answered general questions relating to MBA and EMBA programs. Moreover, talks with Mr. Michael regarding any conceivable collaboration between CBS and SSCBS are underway.

(a) Date and venue of the event: 17th September 2019, SSCBS

(b) Eminent Guests: Mr. Michael Dixon, Assistant Director in admissions in the esteemed

6) Name of the event: A session with KEDGE Business School

IRC organized an exhaustive session with KEDGE Business School, one of the most prestigious Management Schools in the world boasting Triple Crown Accreditation. IRC successfully conducted this session which gave an opportunity to the students to understand the business culture with a technological approach.

(a) Date and venue of the event: 24th October 2019

7) Name of the event: Hult Prize (On-campus Round)

Hult prize is a global social entrepreneurship competition organized every year. The first round of the competition is an on-campus round organized by many renowned Universities and Colleges like: King's College, HEC Paris etc. The on-campus round for University of Delhi was organized in ShaheedSukhdev College of Business Studies for Hult Prize'20.

(a) Date and venue of the event: 24th October 2019, SSCBS

(b) Eminent Guests: 1. Mr. Naresh Priyadarshi 2. Ms. Poonam Gandhi 3. Mr. Gagandeep Singh

8) Name of the event: Mock-Crypto Trading Challenge

IRC organized the first University of Delhi Mock Crypto Trading Challenge in collaboration with Roostoo, a cutting-edge startup from the University of Southern California (USC) in the USA.

(a) Date and venue of the event: 19th February 2020 - 25th February 2020, Online (Roostoo App)

(b) List of media partners: DU Vibes, DU Khabar, DU Refresh News, Fest Updates, DU reporter,

(c) List of other partners: Education Partner - The Education Tree

The efforts of the faculty coordinators are highly appreciated.

Faculty In charge(s): Dr. Rishi Rajan Sahay, Dr. Amrina Kausar, Mr. Onkar Singh, Dr. Anuja Mathur, Mr. Deepak Tiwari

(List of prize winners, achievements, sponsors, and student team is enclosed in Annexure-24)

KARTAVYA – The Social Service Society (NSS unit of SSCBS)

We are a group of strong-minded individuals who believe in the motto 'we rise by lifting others'. We strive to work towards building a better society by making efforts to uplift the underprivileged sections of the society.

During the entire year more than 15 events took place including but not limited to: iSafe Event Launch and Panel Discussion at IIT, Celebration of 50th NSS Day in which we did- Pad Yatra (rally), Cleanliness Drive and capture the change, in association with NGO Goonj, a donation drive was also organized for flood affected victims of Assam and Bihar, celebration of Vigilance Awareness Week, VITI- The Annual Diwali Mela, Visit to 'MasumZindagi NGO' under Project Kilkari, Plantation drive in association with WHO and Indian Road Safety Campaign Solve, Celebration of 10th national voter's day, Under 'Ek Bharat Shreshth Bharat' Programme, quiz and documentary presentation on North-eastern culture, Visit to CEC Public School under project Kilkari, book donation week and last but not the least Vivanté.

Project Kilkari –This project is aimed at developing life skills, inculcating values and adding fun to the lives of underprivileged orphan children. A host of sports activities, learning sessions, fun games, art competitions, dancing and singing sessions are organized by the team members. On 11th Jan'2020, members of our society went to 'MasumZindagi NGO' to get a glimpse into the lives of the children.

Taking another step forward in Project Kilkari, members of Kartavya visited CEC Public School on 18th January'2020, which was started by 'Sahyog Human Foundation NGO' for underprivileged children. The visit ended with an interactive session on cleanliness followed by the Swachhta pledge.

National Service Scheme activities:

Being the NSS unit of our college, Kartavya is the torch bearer for all official NSS activities undertaken throughout the year. The college celebrated NSS Day was celebrated on 24th September'2019 which comprised of Pad yatra (Rally), a cleanliness drive and an online photography competition "Capture the change".

VITI'19 - Annual Diwali Mela

VITI (23rd October'2019) was an amalgam of fun filled games, delightful food and exhilarating performance by singers, magicians, stand-up comedians and young NGO children. Stalls of Indian handicrafts, handmade lampshades, painted diyas and hangings were also set up to let people go on a little shopping. Main attraction of the event was Trail-the-trove, which included three rounds- Pop the balloon, To do list and Treasure hunt.

Eminent Guests: Singer and musician Mr.LakshyaSachdeva, and well known standup comedy: Mr. Adel Rehman and Mr.ShubhamPujari were invited.

VIVANTÉ'20- The Annual Philanthropic Fest:

VIVANTÉ (18th February'2020), we organized a blood donation camp, health check-up facility, and stalls by social organizations. Vivante'20 witnessed a sponsored charity football game and a social case study competition" Quest for Change".

Eminent Guests: The Case study competition witnessed an eminent panel of judges comprising of:Miss. YogitaBhayana, Disaster Management and Social Development expert, Mr.Nimesh Sharma, worked with UNDP, trustee of an NGO for woman empowerment.

Donation Drives: During the year 2019-20, Kartavya organized several successful donation drives for the flood affected victims of Assam and a book donation drive (11th – 18th February'2020), titled 'My First Book'for the underprivileged children in need of quality reading material. A kiosk was set up near the college canteen and Nescafe.

Ready to Reuse campaign: In this campaign we encouraged the active reuse of waste paper, flex material, etc. within the college premises.

Plantation Drive:A plantation drive was organized on 24th January'2020, in association with WHO and Indian Road Safety Campaign Solve on the occasion of United Nations World Day of Remembrance in the memory of the lives lost in road crashes.

Vigilance Awareness week:It was organized with the aim of spreading awareness about upholding the standards of ethical conduct, honesty and integrity. The entire staff and students took pledge to sustain their integrity and work meticulously for the eradication of corruption in our country.

'Ek Bharat Shrestha Bharat':On 6th February'2020, 'Ek Bharat Shrestha Bharat' programme was organized on the theme: North Eastern States of India, with primary focus on Sikkim. The programme celebrated the mutual interaction and reciprocity between the people of Delhi and its partner state Sikkim. The event started with an introductory documentary on the cultural diversity and exemplar heritage of the sister states, followed by a quiz competition on the same topic amongst the attendees.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators:Mr.Onkar Singh, Dr. PratibhaMaurya, Mr. Ravi Yadav, and Dr. Satish Kumar Goel

(List of student team members is enclosed in Annexure 25)

KRITI – The Fine Arts Society

Kriti is the Fine Arts Society, encourages students who have a creative bent of mind to hone their skills, giving them a platform to display their imagination.Kriti organised its art fest Alla Prima'20 with theme 'Dive Deep' on 26th & 27th February 2020.It is the college's annual fine arts fest held under Crescendo- the Cultural Fest of SSCBS.

The eminent guests serving as the judges for the event was: Mrs. TapushiSen

The efforts of the faculty coordinators are highly appreciated. **Faculty**

Coordinators:Dr. ShaliniPrakash and Dr. Anamika Gupta.

(List of achievements and student team members is enclosed in Annexure 26)

KRONOS – The IT Society

The tech society of ShaheedSukhdev College of Business Studies which aims to promote technical education by providing practical knowledge of technologies and skills. Our vision is to bring out the potential of high spirited students interested in the field of technology.

HackCBS 2.0, India's largest student-run hackathon which aims at increasing awareness about hackathons and providing a platform for intensive development of a HACK, aka solution of an existing problem. The event was held on 19th and 20th October 2019.

- **Our guests:** Mr. Mike Swift(CEO and Co-founder at MLH); Christopher Harrison (Senior Program Manager at Microsoft); Mr. Bernd Verst, (Cloud Developer Associate at Microsoft); Ms. Vanessa Diaz(Cloud Advocate Program Manager at Microsoft); Mr. SarupBanskota, (Head of Marketing at ZEIT); Mr. Amandeep Singh(Organizer at ZEIT); Ms. SimranJha, (Account Technology Strategist at Microsoft); Mr. AthulBlesson (Regional Director at Hack Club); Mr. ArkodyutiSaha (Cloud Advocate Program Manager at Microsoft); Mr. Mayank Gupta(COO at Zopper); Mr. Sandeep Singh(Security Analysist at Hackerone); Mr. Sandeep Singh (Head of Technology at Zopper); Ms. ManishaAggarwal (Senior Software Engineer at Zopper)

Along with the hackathon, there were various workshops as well. A Microsoft workshop on using Azure, ZEIT now workshop on next.js, Hackerone workshop on the topic how to become a bug bounty hunter and a workshop on AR/VR by Dream AR were organized. In hackCBS 2.0 we received 1996 registrations and hosted over 950+ hackers from over around 15 states while expanding our reach to 10 countries simultaneously.

2. Workshop on Python Language

Coding Ninjas, a leading programming and software training institute conducted a hands-on workshop on Python programming language for beginners and intermediates in our college, in association with Kronos. It came out to be quite successful, with students later on asking for more such workshops to be conducted in the future in the feedback forms.

3. Workshop on Competitive Programming

Coding Blocks, another pioneer programming and software training institute collaborated with Kronos to conduct a workshop on Competitive Programming, followed by a quiz on the same. This workshop witnessed participation from all years. The workshop taught the students the basics of competitive programming, how to start learning for it and what the career prospects in this field are.

4. Local Hack Day Partnering with Xencov

Kronos - The Tech Society of SSCBS partnering with Xencov organized the Major League Hacking Local hack day at Xencov's office wherein the event witnessed participation from student developers and working professionals alike, creating a great learning environment for young enthusiastic developers coming from across Delhi NCR.

5. Py-Delhi Meetup

PyDelhi is a volunteer-driven organization of Pythonistas, enthusiasts, entrepreneurs, researchers, students and many more with a primary interest in the programming language, Python. They conduct bi-weekly meet-ups, Dev-Sprint, seminars, workshops on different topics related but not limited to Python and its applications. Individuals from all age groups from Delhi-NCR join our meetup to learn, collaborate and meet others.

6. Represented CBS and won competitions in top tier colleges like IIT-Mandi, IIIT- Delhi, MNIT-Jaipur, DTU, IGDTUW, etc.

7. We have even been to the prestigious Smart India Hackathon organized by Govt. of India. Efforts of the faculty coordinators are appreciated.

Faculty Coordinators: Dr. Ajay Jaiswal and Mr. Onkar Singh

(List of achievements and student team members is enclosed in Annexure 27)

LAWRENCE – The Law Society

Lawrence - The Law Forum of ShaheedSukhdev College of Business Studies, Delhi University is the only undergraduate law society in the entire Delhi University. It was devised with the aim of disseminating knowledge about our laws that forms the core of our democracy. The annual magazine 'The Legal View' is another attempt to achieve its desired goals.

Lawrence hosted its annual event Jurisprudence'20 under which several competitions were held namely Advisors Dilemma - A political Simulation, Corporate Counsel - Beyond the bar case study, Trace Trajectory - Battle of Artistry and Trade, The Lawgical Network - Matrix of Logic and Law. The event saw footfall of over 200+ students from institutions like Delhi University, IIT Delhi, IIFT etc. The sponsorship was raised from FabHotels and Suzuki in cash and kind. It also

organized a workshop on 'Know your Rights' by Josh Talks in association with Vivel. The aim of the workshop was to inspire and equip the audience with the right legal tools so that they don't hesitate from voicing their concerns.

The efforts of the faculty members are highly appreciated.

Faculty Coordinator:Dr. Kishori Ravi Shankar, Mrs. MadhuTotla, Ms Anusha Goel and Ms Vijay Lakshmi.

(List of prize winners and team members is enclosed in Annexure 28)

LitSoc – The Literary Society

The literature society and editorial board of the college exists for the purpose of keeping the love for literature alive through organizing of events, session & competitions. LitSoc organized Bibliotheca; SSCBS's Literature event, an event for the literature lovers to collectively express their selves on 26th-27th February 2020.

- **Sessions for members:** Conducted sessions on the various aspects of formal and fiction writing and poetry wherein discussion and creative activities were held. Also conducted sessions on graphic designing for first years
- **Social Media handle:** Released informative posts, mainly revolving around book reviews, poetry and character-analysis on various social media platforms
- Organized a field trip to the National Gallery of Modern Art
- **College Magazine and Yearbook:** Coordinated activities for taking class and society photographs for the college magazine, Made the first draft of the college magazine, Contributed articles for the college magazine.
- Bibliotheca'20 :-
 - Poster drive in various DU colleges, Collaborated with Qwerty thoughts and fiesto.live for the event, Organized English poetry slam 'Word's worth' and Hindi/ Urdu poetry slam 'Khwaabeeda', Invited 5 guests with inspiring life stories for the flagship event 'HearSay.'; Uploaded videos of poetries written by society's members for the promotion of the event.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinator:Mr.TusharMarwah

(List of achievements and student team members is enclosed in Annexure-29)

Mark-It – The Marketing Society

The Marketing Society of SSCBS, DU has a legacy of seven glorious years of success. It believes in delivering excellence and providing an opportunity to all its members to explore and hone their skills in the field of marketing. Despite being one of the youngest societies of SSCBS, it has not only triumphed in gaining dominance in the Delhi University circuit but also leaving an indelible mark through its initiatives and activities at a national level.

Excelsior'20 – The Zero Hour Arcanum, The flagship event of Mark-it, Excelsior is host to many talented students from across the nation. True to its name, Excelsior has always risen upwards and has created records that are truly awe-inspiring the annual Marketing cum Management fest organized by Mark-It was held on 30th and 31th January, 2020 in Seminar Hall, SSCBS.

Eminent Guests: Mr.PulkitBakshi and Mr.RaghavMahajan

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators:Dr.Anuja Mathu and Ms. AnushaGoel

(List of prize winners and team members is enclosed in Annexure 30)

Management Interaction Cell

Management Interaction Cell is the official corporate management cell of SSCBS. The society aims at an end-to-end development of management skills among the students, be they interpersonal, analytical or conceptual. With the array of activities the society undertakes, it aims at providing students a platform to think beyond classroom studies and exhibit their management skills with innovation, helping them hone their skills and gain an upper hand when they step out into the fiercely competitive corporate world of today.

Events held in the year

i) Talk on “Evolving Career Opportunities in Finance and Fintech”

On January 16th, 2020, MIC organized a session for the students of SSCBS. The society had invited Mr. Mridul Upreti (Founder YStart, Sr Advisor IFC & Active Angel Investor in Tech start-ups in India) and Ms. Tanvi Virmani (Investment Analyst Inc 42, Blockchain in Banking expert & Alumini of SSCBS 2016) to deliver a talk on “Evolving Career Opportunities in Finance & Fintech in 2020”. The interactive session discussed with students the rapid changes in the world of finance, changing paradigms and Fintech industries and most importantly career options emanating out of the same.

ii) Talk on “Recent developments in IT in terms of Text Mining Tools and Search Engines”

On 24th January, 2020, A talk on the recent developments in information technology in terms of text mining tools and search engines was addressed by Dr. Rajendra P Srivastava, Emeritus professor of Accounting & Information Systems in the School of Business, University of Kansas, Lawrence, USA.

iii) Talk on “Discussion of the Union Budget 2020”

On 12th February, a very enriching and interactive session on the discussion of the ‘Union Budget 2021’ was conducted by Dr. Kumar Bijoy, CFA, which made the students deeply familiar with the pros and cons of the first budget of the decade presented by the central government.

The efforts of the faculty coordinators are highly appreciated.

Faculty Incharg(es): Dr. Kumar Bijoy

(List of student achievement and student members in Annexure-31)

NUCLEUS – THE Analytics and Visualization Society

Nucleus-The Analytics Society of SSCBS is focused upon enhancing the skill set of the students in the field of analytics by providing them with requisite training in various industry standard applications like MS- Excel, Python, R, Tableau among various others. The society has collaborated with firms for taking up live projects, conducting speaker sessions.

1. The Analytics Conclave and Epsilon Analytics Case Competition: Organized one of its kind Data Discovery Workshop which covered hands on experience on R and Tableau focusing on the niche of 'Analytics for Managerial Roles' on Monday, 17th February 2020

(a) Venue: ShaheedSukhdev College of Business Studies

(b) Keynote Speaker:Mr. VarunnKaushik, Data Scientist at Royal Bank of Scotland

The efforts of the faculty coordinators are highly appreciated.

Faculty Incharg(es): Dr. AmrinaKausar, Dr. GurjeetKaur, Dr. Mona Verma and Ms. Reema

(List of student achievement and student members in Annexure-32)

PARISHRAM – The Sports Society

Parishram undertakes all the activities and events related to sports in college. It has a fixed pattern of organising sports events every year. In odd semester the events are Kabaddi, Volleyball and Football and in even semester the events are CCL (CBS Cricket League) followed by Annual Sports Fest Adrenaline. Parishram organises number of events in the college with motto of "The Spirit lies in sports!" to ensure that competitive sporting activities, along with mainstream academics form an integral part of CBSites life. The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Mona Verma, Ms. Madhu Totla, Dr. Amrina Kausar, Dr. Narender Kumar Nigam and Mr. Ravi Yadav

(List of student team members is enclosed in Annexure-33)

ROTARACT SSCBS

Being a subsidiary of Rotary International, the members of the Rotaract Club work side by side to create lasting change – across the globe, in our communities and in ourselves. The society is engaged in promoting welfare for the society. Through the various projects started by the members in this regard, it seeks to make a difference and give back to the society at large.

"Our vision is to move the youth to action, to create sustainable change with the impact". Rotaract SSCBS Installation – It marks the end of a rotary year and the beginning of a new one by honoring the new president and other position holders.

Awards received :

- 1. District Citation
- 2. Most Innovative Project - Project Srijan
- 3. Best Project in International Services Zone 1 - Project Srijan
- 4. Torchbearer of the District - Rtr. Kavya Dua

Date and venue of the event: October 3rd, 2019, 7th floor Seminar Hall, SSCBS.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr. Anuja Mathur and Dr. Gurjeet Kaur

(List of achievements and student team members is enclosed in Annexure-34)

SYNERGY – The Corporate Events Society

Synergy aims to bridge the gap between young management students and the corporate industry, so that when the students of CBS venture into the corporate world, they are well prepared. This comprises various activities like marketing, finance, corporate relations, human relations, and strategy formulation.

Decennium- The Annual Corporate Fest: This is the flagship event of the society conducted every year. It is a two-day corporate extravaganza held on 6th & 7th February 2020 at SSCBS which tests young minds in various fields. Companies like BPCL, Bausch & Lomb, KK Securities, La Pino's and Harvard Business Review sponsored the event this year and it witnessed over 1000 entries for the prelim round. Five competitions were organized namely, Mark-O-Nova : The Marketing event; Checkmate : The General Management event; Stocks : The Finance event; Stratjack : The Public Relation event; S.W.A.T : The Contingent Event; The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Mrs. Pratibha Maurya, Mr. Jigmet Wangdus and Mr. Himanshu

(List of achievements and student team members is enclosed in Annexure-35)

VERVE – The Street Play Society

The Street Play Society of SSCBS, established in 2006, aims to create awareness among people on various social issues through Street theatre. We research, we discuss, we debate among ourselves, we talk to general public in order to derive at a social topic for our annual street production, every year.

Manthan is an international Non-profit street play festival where aspiring artists all over the globe showcase their art to remonstrate the issues of modern society, the burning topics related to politics, injustice, environment and social causes. A month long event where performances take place at public platforms all across the world, opening- 26th February,2020.

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators:Dr.Tarannum Ahmad and Ms.KavitaRastogi.

(List of achievements and student team members is enclosed in Annexure-36)

Young INDIA SSCBS CHAPTER

As an integral part of the Confederation of Indian Industry (CII), Yuvaconducts learning sessions with industry experts to impart experiential learning through interactions and discussions. The College chapter provides its members with unique networking opportunity through an opportunity to participate in major Yi events, learning programs, youth conclaves.

Events Held In The Year:

- Orientation session:- The orientation session of the SSCBS chapter of CII YI was conducted by Mr Sreevats Gopalakrishnan, chair of the Delhi chapter. Students were enlightened about the objectives, aims of YI, and a basic introduction about the CII YI Yuva program.
- Huddle and Boardroom discussion:A group discussion took place where the participants discussed about their real - life experiences and how it impacted and changed their lives. 30 participants, drawn from various DU colleges, participated.Further, the participants had to play the roles of several stakeholders involved in the Satyam Scam.
- Mohan foundation programme: It was a week-long winter volunteer training program with a reputed NGO. Under the guidance of Dr.Muneet from Mohan Foundation, 8 members had an opportunity to learn about organ donation and participate in their awareness programs to further the social cause.
- Critical thinking workshop: A talk based on importance of problem-solving and analytical skills was conducted by Mr. Rohan Jain, consultant at the reputed Boston Consulting Group (BCG). Rohan Yadav, BMS 2B and Sukriti Jain BMS 1D were chosen from among 100 plus applicants, as a part of the three student-member team for The Future of Living Project with GVK Industries Ltd. The 90-day project involved ideation of the potential value additions, which GVK industries could adopt at the Mumbai Airport (MAIL), as a part of its post-covid crises management.

Faculty Coordinator: Dr. Preeti R Singh

YUVA – The Entrepreneurship Cell

Yuva aims to foster the culture of entrepreneurship amongst budding entrepreneurs by providing them with a platform to convert ideas into reality. Yuva works in close association with SIIF, the incubation centre of SSCBS to make the startup culture interesting and hassle free for the students interested in starting their own ventures.

Investors Pitch Day: An event organized to provide a platform to early stage startups to showcase their ideas in front of a panel of investors and seek investment support held on 25th July 2019, College Auditorium

- **Eminent Guests: Investors on panel:** Mr.RohitGoyal (Windrose Capital),Mr.RaghavSayal(Huddle), Ms. Tanya Kapoor(StartupED),Mr. Ravi Kant (Independent Investor),Mr.AnkitButi (StartupED),Mr.ShivamAhuja(Angel Investor),Mr.Vikash Sharma(IC1101); **Jury:** Mr NareshPriyadarshi (CEO SIIF),CA Ankit Jain,Mr Ashish Kumar (TCS, Mentor of Change - Atal Innovation Mission); **Keynote speakers:** Saurabh Jain (Vice President, PayTM)

Lufthansa Impact Week: A global event with mentors from across the world, educating students from across Delhi NCR on Design Thinking and pushing them to come up with unconventional ideas in the four-day workshop and ideathon. The event involved understanding the various problems faced in the industry allotted to the participants by closely observing people around them on field visits and ideating in order to find a sustainable solution. This was followed by the ideas being pitched to an eminent panel and the best ideas receiving incubation support from the incubation centres of SSCBS, DPSRU and Ambedkar University.

- **Date and venue of the event:**23-26th September 2019; 3rd Floor Library and College Auditorium
- **Eminent Guests:** Dr Jens Unger (Initiator and Program Manager, LIW); Alexander Grots (Design Thinking Expert); Sebastian Keilich (Lead, LIW); Senior coaches including: EleonaraLombriser, Sarah Wehmeyer, Peter Droste; Junior coaches including: FabianArtacker, PawelZolcinski; Dr. PoonamVerma (Principal, SSCBS); Mr. NareshPriyadarshi (CEO, SIIF); Dr. HarvinderPopli (Dean, DPSRU)

Samvadam: A Talk Show organized with the aim of motivating the millennials to dive into the world of entrepreneurship was held on12th February 2020; 5th Floor Seminar Hall

- **Eminent Guests:Speakers:** Mr. Aditya Arora (CEO, Faad Network),Mr. Ravinder Singh Pal (Founder, IIME),Ms. Ashish Kaul (CEO, Folklore Entertainment),Mr. Prabhu Kunwar Singh (Executive Director, MASH Project Foundation); **Host:** Mr. Shailendra Mishra (Co-Founder, The Engineers Shop)

E-Summit'20: Yuva's first annual entrepreneurship conclave hosting competitions such as Alpino Ideation Challenge, StartupCBS, Boardroom Challenge and HBR Case Study Competition.

- **Date and venue of the event:** 18th and 19th February 2020, College auditorium
- **Eminent Guests: Chief Guest:** Ms. Aastha Grover (Co Head, Startup India); **Keynote speakers:**Ms. Aanchal Saini (founder, Rent-it-Bae), Mr. Mudit Vijayvergia (founder, Curofy); **Investment panel (StartupCBS):**Mr. Naresh Priyadarshi (CEO, SIIF), Mr. Aakarshan Sethi (Startup Himachal), Sarthak Singh (Infoedge ventures), AnishKila (Perfect Group), Dolly Bhasin (Incuspaze), Dheeraj Mehndiratta (The Angel Network)

StartupEdge : World Youth Council; a program to foster entrepreneurship among school students was held on 7th November 2019 in Seminar Hall, 5th Floor, SSCBS.

- **Eminent Guests:Judges:** Ms. Vidisha, Mr. NareshPriyadarshi (CEO, SIIF), Ms. SaumyaAgarwal (Founder, Gen Plus), Ms. NidhishaVarshenay

GMAT Mentorship Session:A session organized by FloatingGMAT to help students decide their career paths through interaction with experts in the field was held on 26th August 2019 in Seminar Hall, 5th Floor, SSCBS, DU.

- **Eminent Guests:**TarunDokania (Speaker)

The efforts of the faculty coordinators are highly appreciated.

Faculty Coordinators: Dr.PoonamVerma, Dr.KumarBijoy, Mr. Ramesh Barpa, Mr.TusharMarhawa, Dr.NidhiKesari

(List of winners, achievements, sponsors, and student team is enclosed in Annexure-37)

180 Degrees Consulting, SSCSB Branch

180 Degrees Consulting is the world's largest student-run consulting club focused on providing services to NGOs and Socially Conscious Projects. The CBS Branch is one of the first branches opened in the University of Delhi. The team is diverse with students equipped with different skill sets and students from different backgrounds enabling the branch to bring the best pool of solutions and talent to their clients. The team has served in areas of impact assessment, marketing management, due diligence for impact investments, business strategy, product development and talent retention strategies.

180 Degrees Consulting is not formally required to organize any events for functioning, the only expectation is to have projects which would create social impact. However, the CBS branch regularly conducts training events for the team to enhance both soft and hard skills. One such event was a training session by an alumna from CBS; Mr. Harjas Gulati (Investments @ Accel, Ex- Bain Capability Network) and one of his colleagues Mr. Pratyush (Bain Capability Network) for improving team efficiency and solution development practice. The other conversations with professionals are project-specific wherein the branch has reached out to experts for facilitating a deeper understanding of a sector or a problem.

The efforts of the faculty coordinators are highly appreciated.

Faculty In charge(s): Mr. Amit Kumar, Mr. Neeraj Kumar Sehrawat

(List of prize winners, achievements,sponsors, and student team members is enclosed in Annexure-38)

SPONSORSHIP SUPPORT

The college has been fortunate to be able to bank upon the support of its sponsorship contributors in helping the society activities and events flourish on an even bigger scale. We would like to take this opportunity to gratefully thank them for their unstinted support and generosity and we hope that we can continue to share such convivial relations in the future as well. Overall, our generous contributors have provided us with a corpus of ₹ 19,54,291/- and support in kind to encourage social and cultural activities in the college. (List of sponsorship contributors is enclosed in Annexure-39)

COLLEGE COMMITTEES

The college believes in a shared and participative management model. In order to promote the same, the college has formed a number of committees comprising of the Principal, faculty members, administrative personnel and students. These committees oversee various activities in the college; serve as compliance and monitoring arms for University directives and requirements and help in managing and organising various college events. (List of committees and members is enclosed in Annexure -2)

STUDENT COUNCIL

The college has a student council that is constituted by elected representatives of students of each class. The council allows for a regular interface between the faculty, administration and the students. The members of the council include The Principal, Teachers-In-charge, Laboratories-In-charge, Administrative Officer, Librarian, Placement Coordinator and student representative of each class. This year, Prateek Kumar of BMS 3rd year, has been nominated for the student council president award.

(List of student council members enclosed in Annexure -40)

Dr. Poonam Verma
Principal