

Shaheed Sukhdev College of Business Studies University of Delhi



***Frequently Asked Questions (FAQs) for Admission to Bachelor of Management Studies (BMS) and Bachelor of Business Administration (Financial Investment Analysis) (BBA (FIA))**

For UG admissions 2020 please visit: <https://ug.du.ac.in/>

Courses

Qn. 1. I want to enquire about BMS and BBA(FIA) course.

Ans: BMS – Bachelor in Management Studies

Bachelor of Management Studies or BMS is an undergraduate program for management studies. The course allows students to obtain the knowledge and skills needed to assume management positions in a wide range of organizations. Management Studies program provides students with a solid foundation in the field of management and strategy designing. The electives allow students to develop deeper knowledge in specific areas of interest – finance, marketing, human resource management and management of global business. In addition to business management course, it will equip students to understand how organizations work, how they are managed, and sensitize students towards national and international environments. Students centered learning focuses on skills and practices that enable lifelong learning and independent problem-solving. You may go through the syllabus here:

BMS Course:

[https://www.sscbsdu.ac.in/files/news/BMS%20Program%20Booklet%202019%20\(Final\).pdf](https://www.sscbsdu.ac.in/files/news/BMS%20Program%20Booklet%202019%20(Final).pdf)

BBA (FIA) – Bachelor of Business Administration (Financial Investment Analysis)

This is a three years program designed to develop analytical skills in the field of finance since 1999. The program is focused to create financial expertise to contribute in emerging India in the following specific fields of Banking and financial services; Investment and fund management; Corporate financial management and Financial Risk Management. The students are exposed to various statistical, quantitative, econometric tools & techniques used for financial analysis with the help of Software like SPSS, Eviews, R, Metlab etc. They are prepared to work on various financial research projects and making Presentation of their works and findings. This program is a true value addition in professional education in the field of finance at earliest stage of under graduation.

The BBA(FIA) offer in depth knowledge of ever changing field of finance with focus on latest development through policy intervention, global integration and technological disruption. After pursuing this course students will get expertise in the field of corporate finance in general with specialization in the specific fields of Banking and financial services; Investment and fund management; Corporate financial management and Financial Risk Management, International Finance. You may go through the syllabus here:

BBA(FIA) Course:

[https://www.sscbsdu.ac.in/files/courses/BBA\(FIA\)%20Revised%20Syllabus%202019%20\(Final\).pdf](https://www.sscbsdu.ac.in/files/courses/BBA(FIA)%20Revised%20Syllabus%202019%20(Final).pdf)

Qn. 2. How to choose between BMS and BBA(FIA) courses?

Ans. Choosing between BMS and BBA(FIA)

To answer the fundamental question of marking preferences between BMS and BFIA, there are a lot of smaller questions that one needs to address to get us to the answer of our primary question. Let's explore the most prominent ones:

“What is the difference in the career options that I can explore with BMS and BFIA?” First things first, outcomes wise, both BMS and BBA(FIA) are at an equal footing which means that whether we talk of placements or further higher education, employers and institutions treat both courses alike and SSCBS alums from both the courses have converted all kinds of opportunities in the past without being disadvantaged for choosing either of the courses.

“Given that the outcomes from both these courses are similar, then what is different?” It is the course structure (and syllabus, of course). For the first two years, BMS focuses equally on all areas of business, such as marketing, finance, HR and global business management and then gives you an option to specialize into one of these in the third year. For BFIA, the course helps you specialize in finance from year 1 all the way to year 3.

So, if you're someone who is unsure about their interest area right from the beginning, BMS is the way to go where the first two years offer you an exploratory journey followed by a chance to strengthen your bets in one of those.

“When outcomes are the same and you can still specialize with finance through BMS, why take BBA(FIA) at all?” The answer to this frequent (yet underrated) question lies in the difference in the depth of finance that you'd study in both the courses. While BMS keeps you covered with all basic-finance subjects, BBA(FIA) goes a step further in helping you explore the core-finance subjects like Derivatives, Financial Instruments and Markets, Strategic Corporate Finance, Management of Financial Institutions, Econometrics to name a few, which aren't available to you if you study BMS. Further, if we ask the alums, all of these subjects go a long way in tightening your grip over finance. Probably that is why more BMS alums have been seen taking supplementary courses like CFA, FRM, CFP etc. from outside to bridge that learning gap in finance compared to their BBA(FIA) counterparts.

“How do I be sure of my interest in finance given that I am right out of school?” There is no way to be sure of anything at that stage (or even at a later stage) but there’re definitely some symptoms that you can track. If you love or understand numbers, economics, statistics, business studies or like to track or think about the mechanics of stock markets and business news including mergers and acquisitions, BBA(FIA) might be the right course for you. Don’t worry, you needn’t display all of these symptoms to catch the BBA(FIA) flu, a few of them are enough for it. For all the others, it might be wise to experience a little bit of everything before discovering your niche with BMS.

“What if I take BBA(FIA) and don’t end up liking it, can I not come out of the field ever?” Take a deep breath and rely on SSCBS to provide BBA(FIA) students with enough non-finance opportunities in case you want to switch amongst career options. You’d be happy to know that there’re a lot of alums who’ve done the same and are quite happy with where they are. So, there’s always a possibility of looking back and correcting your course, if need be.

Qn.3. What is the fee structure for BMS and BBA(FIA) ?

Please follow the link to know about fee structure:

<https://www.sscbsdu.ac.in/index.php/contact-us/2014-01-16-07-43-23>

Eligibility

Qn.4. What are the eligibility requirements for Delhi University Entrance Test (DUET)?

Ans: Following are the eligibility requirements for **Delhi University Entrance Test (DUET)**:

- Students must clear the senior secondary examination from CBSE or from any equivalent board.
- Candidates, whose result is awaited for the qualifying examination, will be eligible to apply.
- Aspirants belonging to general category should have obtained a minimum of 60% marks in aggregate in the **four subjects**- *Mathematics, English and two other subjects*.
- Students belonging to reserved categories - SC/ST/CW/PwD/EWS must obtain a minimum of 55% marks in aggregate in the **four subjects**- *Mathematics, English and two other subjects*.

Qn.5. I did not have Mathematics in class 12th. Can I opt for BMS/BBA(FIA)?

Ans: Mathematics is compulsory for applying to BMS/BBA(FIA). Aspirants belonging to general category should have obtained a minimum of 60% marks in aggregate in the **four subjects**- *Mathematics, English and two other subjects*.

Students belonging to reserved categories - SC/ST/CW/PwD/EWS must obtain a minimum of 55% marks in aggregate in the **four subjects**- *Mathematics, English and two other subjects*.

Admission Process

Qn. 6. Can I apply in multiple programmes/courses in an online form?

Ans: Yes, you may select all programmes/courses of your interest through a single online registration form. It is important to note that you can apply in all merit based as well as entrance based courses through the same online application.

Qn.7. What will be the Exam pattern of DUET?

Ans: As per last year the Admission Test had the following four sections:

- Quantitative Ability
- Reasoning and Analytical Ability
- General English
- Business and General Awareness

Marking Scheme of DUET-

For every correct answer candidate will be given 4 marks. For every wrong answer 1 mark will be deducted. A Question not answered will get a score of zero marks.

Qn. 8. How do we apply for the DUET?

Ans: Process

Step 1: Click on the official website provided- Link will be available as soon as authority releases it.

Step 2: Click on the tab 'New registration.'

Step 3: Fill in the details as prescribed.

Step 4: Login through the registered email id and password.

Step 5: Fill the Personal details

Step 6: Upload the documents in the prescribed size and format

Documents	Size	Format
Passport size photograph	10- 50 kb	jpg/jpeg/png
Scanned signature	10- 50 kb	jpg/jpeg/png
Class X mark sheet/certificate (Self-attested)	100- 500 kb	jpg/jpeg/png
Class XII mark sheet- if announced	100- 500 kb	jpg/jpeg/png
SC/ST/PwD/CW/EWS Certificate	100- 500 kb	jpg/jpeg/png
OBC (Non-Creamy Layer) Certificate	100- 500 kb	jpg/jpeg/png
Sports and/or ECA certificates	100- 500 kb	jpg/jpeg/png

Step 7: Select the course to apply for

Step 8: Pay the application fees through any of the following methods:

Debit card
Credit card
Net banking

Step 9: Take the print of the receipt.

Qn. 9. What is the mode of taking DUET exam?

Ans: DUET exam is a computer-based Test consisting of Multiple Choice Questions.

Qn. 10. How many times is DUET exam conducted in a year?

Ans: DUET is conducted once in a year.

Qn. 11. Is there any age bar to appear in DUET?

Ans: There is no age bar to appear in DUET exam.

Qn. 12. Deadlines for applying for BMS/BBA(FIA)?

Ans: For details regarding UG admissions 2020 please visit: <https://ug.du.ac.in/>

Seat Matrix in Courses (Admission 2020)

Qn.13. How many seat are available for general/OBC/SC/ST and other categories in BMS and BBA(FIA) courses in SSCBS?

Ans:

PROPOSED SEATS MATRIX

Course	General	SC	ST	OBC	EWS	Total**
Bachelor of Management Studies (BMS)	93	35	17	63	24	232
Bachelor of Business Administration (Financial Investment Analysis) (BBA (FIA))	45	17	8	31	12	113

**Excluding supernumerary seats

Foreign Students Information

Qn.14. Where can I find details on the process of admission, fee structure and application form for foreign students?

Ans: Details on admission, fee structure and application form for foreign students are given on University of Delhi website link, <http://fsr.du.ac.in/index.html>

Placements

Qn.15. How many students were placed in the year 2019-20 season?

Ans: The Placement Season of 2019-20 witnessed the participation of more than 50 companies extending 152 offers. Verity Knowledge Solutions and KPMG were the largest recruiters with 13 and 12 offers respectively. Placement ratio currently stands at 76.67% of the total number of students who applied for placements. (All statistics mentioned are up to the month of May 2020 and may change at the end of the season).

Qn.16. Which companies visit SSCBS for recruitment?

Ans: Bain Capability Network, Boston Consulting Group, Periscope by McKinsey, FTI Consulting, Goldman Sachs, EY, KPMG, Deloitte along with other reputed firms like Oxane

Partners, D.E. Shaw Group, Verity Knowledge Solutions, Grofers, Embibe, Duff & Phelps, TresVista, Dabur, CBRE, United Airlines, Jones Lang LaSalle and many more.

College Placement Link: <https://www.sscbsdu.ac.in/index.php/2014-06-12-16-04-46/2014-06-12-16-06-48>

Qn.17. Does college provide any additional training to prepare students for placements?

Ans: We have a student body called CDC (Career Development Centre) along with a full time placement officer. We invite professionals from industry and alumni for various lectures and skill building programs. We also have a program called CARE, a mentoring program where alumni mentor college students throughout the year.

Qn.18. What are the profiles offered to your students for final placements?

Ans: We have listed below a few profiles which generally are offered to our students; this however is not an exhaustive list.

Consulting

Profiles Offered: Analyst, Associate, Business Analyst, Junior Specialist (Knowledge Sharing Services)

Description: Identify key drivers and help generate sound hypotheses based on primary/secondary research to solve our clients' critical issues and innovative ways to answer critical questions through high quality data research and analysis.

Investment Banking:

Profiles Offered: Analyst, Investment Banking Division (IBD) DRG

Description: Involves analyzing a company's financial performance, making financial models for LBO and WACC and for the valuation of a company comparable using DCF, preparing pitch decks and studying the financial statements of various companies and at the same time making and presenting deals to various clients.

Finance:

Profiles Offered: Analyst, Financial Research Associate, Associate Analyst, Business Analyst, Management Intern

Description: Work closely with the front office to provide high quality and in-depth investment research to the company

Analytics

Profile offered: Product Analyst, Data operations, Business Analyst, Junior Analytics Analyst

Description: Effectively drive company's platform and media sales to advertisers, agencies and e-commerce companies.

Technology:

Profile Offered: Associate Analyst

Description: Development of technical and behavioral skills as per defined proficiency levels, understanding of the Firm specific tools and methodologies and focused capability building on communication excellence.

Research:

Profiles Offered: Market Research Analyst, Project Coordinator, Client Success, Analyst (Research)

Description: Secondary Market Research, Primary Data Collection, Data Analysis, Statistical Analysis, Economic Research, Industry Research, Competitive Intelligence, Industry Analysis, Report Writing.

Marketing:

Profiles Offered: Customer Development Trainee, Business Associate, Brand Marketing Associate, Business Development Associate, Sales Executive, Copywriter, Brand Services Associate, Associate (International Sales Team), Business Development Representative

Description: Being the custodian of the brand from a business, strategy & creative perspective and managing brand campaigns from an execution perspective. Generating and developing concepts and ideas which meet the requirements of the brief meet client branding standards and are of a consistently high standard.

Inventory Management:

Profiles Offered: Graduate Trainee

Description: The main functions under this profile are Data Analytics, Report Automation, Dashboard Creation, Assortment Sanity and Forecasting of the inventory that is kept with the company.

Qn.19. What is the highest and average package received by the students last year?

Ans: Average Package is 7.1 Lakhs Per Annum

Highest Package is 18 Lakhs Per Annum

The average package amounted to INR 7.1 LPA, an increase of 0.1 LPA from last year's INR 7.0 LPA.

When we closely assess the report we find that top 100 Offers Average - 8.24 LPA, Top Quartile Average - 11.27 LPA and Big 3 Consulting Companies Average - 11.56 LPA.

(All statistics mentioned are up to the month of May 2020 and may change at the end of the season).

Qn. 20. Is it mandatory to do internship to sit for placements?

Ans: Yes.

Qn. 21. Does college provide any support in securing a summer internship?

Ans: The Placement Cell of the college provides assistance to students in securing summer internships.

The Internship Season 2019 witnessed over 20 companies including RocSearch, KPMG, CBRE, Cushman & Wakefield, Savills, Bajaj Capital, Grofers and State Bank of India hiring students for full time, part-time and work from home internships for Consulting, Finance, Research, Strategy, Technical and Marketing profiles.

Goldman Sachs visited the campus to hire interns and extended pre-placement offers to the previously selected interns for their Investment Banking Division.

A student must mandatorily undertake a summer internship at the end of their second year to be eligible for registration in the SSCBS Placement Season.

Hostel Facility for Students

Qn. 22. Is hostel facility available for students on campus?

Ans: Yes

Qn. 23. What is the hostel fee structure and how many seats are available for girls and boys in the college hostel?

Ans: Details of fee structure and seats availability is given in Hostel Information Bulletin on the college website,

[https://www.sscbsdu.ac.in/files/news/2.%20SSCBS%20Hostel%20Information%20Bulletin%202019-20%20\(11.july.2019\).pdf](https://www.sscbsdu.ac.in/files/news/2.%20SSCBS%20Hostel%20Information%20Bulletin%202019-20%20(11.july.2019).pdf)

Qn.24. What are the hostel facilities available?

Ans: Hostel Infrastructure

The college has a separate hostel for both boys and girls with a capacity of 72 each. There are 24 rooms for boys and girls separately in two different wings which are shared by 3 students. Each room has bed with mattress, study table, chair, wardrobe and book shelf for each student. Every room has an air conditioner and an attached toilet and bathroom. The housekeeping staff provided by the service provider maintains all the areas of the hostel including the rooms. Hostel also has the following facilities:

- Mess facility
- Wi-Fi facility
- Common room with TV facility
- Air conditioned rooms
- Indoor games room (table tennis, carom, chess etc.)
- Playground (football, cricket)
- Open gym facility
- Water cooler
- Common pantry equipped with refrigerator and microwave
- Laundry facility (washing machine on paid basis at very a reasonable cost)
- Lift facility
- Common study room
- Guest room

Hostel Bulletin:

[https://www.sscbsdu.ac.in/files/news/2.%20SSCBS%20Hostel%20Information%20Bulletin%202019-20%20\(11.july.2019\).pdf](https://www.sscbsdu.ac.in/files/news/2.%20SSCBS%20Hostel%20Information%20Bulletin%202019-20%20(11.july.2019).pdf)