



Faculty Details



Title	Dr.	First name	Rohini	Last name	Singh	Photograph
Designation	Associate Professor					
Address Office	Shaheed Sukhdev College of Business Studies Vivek Vihar, Delhi 110098					
Residence	A-2 Swasthya Vihar , Vikas Marg, Delhi-110092					
Phone No. Office	22154581					
Residence Mobile	22527683					
E-mail	rohinisingh@sscbsdu.ac.in					
Web-page	-					
Educational Qualifications						
Degree	Institution				Year	
Ph. D.	Faculty of Management Studies, University of Delhi				2007	
M. Phil./M.Tech.	-					
PG	Indian Institute of Management, Ahmedabad				1976-78	
UG	BA(hons) Economics, Lady Shri Ram College, University of Delhi				1973-76	
Any other qualification						
Career Profile						
Teaching						
<p><u>Under Graduate Teaching</u> :BBS, BMS, BFIA, BBA(FIA) at Shaheed Sukhdev College of Business Studies (Nov 1991 till date) Papers taught over these years: Corporate Analysis and valuation, Strategic Corporate Finance, Capital Markets and Security Analysis, Security Analysis and Portfolio Management, Investment Analysis and Portfolio Management, Business Research, SPSS, Quantitative Techniques for Management, and Production and Operations Management, Micro Economics, Corporate Accounting, Cost Accounting, Office Machines and Methods, Final year project guidance.</p> <p><u>Post Graduate Teaching</u>:MBE at University of Delhi South Campus: SPSS as part of the Market Research Paper. (in 2014 and 2015)</p>						
Industry Experience						
<p>Ballarpur Industries, Thapar group, Assistant Manager, Budget and Cost Control Department. (1981-1986).</p> <p>Twiga Fiberglass Ltd., A Accounts Officer (1979-1981)</p> <p>Bongaigaon Refinery and Petrochemicals Ltd., Systems Analyst in the Finance department at the head office in Delhi.(1978-1979)</p>						
Training and Consulting						
<p>Twenty First Century Electronics and ERG Electronics : established a computerised budget and cost control system and for project and working capital finance.</p> <p>Anand Consultants: Techno- Economic Feasibility Studies.</p> <p>Industrial Management Consultancy Organisation: training in Finance and Management</p>						



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Accounting for JCOs and other ranks of the Defence Services.

Administrative Assignments

Over the years have held the following positions:

Member - Faculty of Applied Social Sciences and Humanities (FASSH) - (by rotation)

Member Governing Body SSCBS (by rotation)

Staff Council Secretary (elected),

Teacher in charge(HOD) of BBS program (by rotation)

Member Internal assessment monitoring committee and moderation committee – (automatic for staff council secretary and HOD).

Teacher in charge CASH

First teacher coordinator for the National Stock Exchange course NCCMP conducted at SSCBS.

Coordinator of first syllabus revision for BBS, Member subsequent syllabus revisions for BMS and BBA(FIA) in 2013 and 2016.

Member NAAC sub committee 2015

Nodal Officer for first time submission of data for NIRF 2016

Teacher in charge of various activities including Crescendo(college festival), Convergence (seminar), Yuva (Entrepreneurship), Synergy (Management skills)

Areas of Interest/Specialization

Security Analysis and Portfolio Management, Cost Accounting

Subjects taught

Under Graduate Teaching from 1991 till date

BBS, BMS, BFIA, BBA(FIA) at Shaheed Sukhdev College of Business Studies (Nov 1991 till date) Papers taught over these years: Corporate Analysis and valuation, Strategic Corporate Finance, Capital Markets and Security Analysis, Security Analysis and Portfolio Management, Investment Analysis and Portfolio Management, Business Research, SPSS, Quantitative Techniques for Management, and Production and Operations Management, Micro Economics, Corporate Accounting, Cost Accounting, Office Machines and Methods, Final year project guidance.

Post Graduate Teaching 2015 and 2015

MBE at University of Delhi South Campus: SPSS as part of the Market Research Paper.

Research Guidance

At undergraduate level in college 50-100 final year projects (100 marks paper) in Finance Specialization guided every year. Some of these have been published in peer refereed journals which



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is a great achievement and encouragement for students.

Publications Profile

Book

Security Analysis and Portfolio Management , Excel Books. 2009
ISBN: 978-81-7446-748-5

Journal Articles:

- 1) Impact of Microfinance on the Living Standards, Poverty Alleviation and Empowerment of the Poor Women in Delhi. International Journal of Research in Social Sciences (IJRSS) , Volume 4, Issue 4 (November 2014), pp 95-117. First author Tanya Sharma, co author Hamendra Kumar Porwal. ISSN: 2249-2496. impact factor 3.259
- 2) Determinants of dividends. A study of companies listed in BSE 100 index. DIAS Technology Review, April to October 2013. First author Aanchal Sharma, co author Hemendra Kumar Porwal -ISSN 0972-9658, Listed in Cabell's Cabell's Directory, USA & Social Science Research Network
- 3) Calendar Effects in Indian Stock markets, Business Analyst, Volume 34, Issue2, October 2013-March 2014. pp 139-151. First author Abhay Chawla, co author Hemendra Kumar Porwal. ISSN 0973-211X, indexed in Ulrich's
- 4) Testing the Validity of the Capital Asset Pricing Model for the Mid-Cap Stocks on the Bombay stock Exchange, Business Analyst, Volume 33, Issue2, October 2012-March 2013, pp 25-35. First author Stuti Gulati, co author Hemendra Kumar Porwal. ISSN 0973-211X, indexed in Ulrich's
- 5) Performance Analysis of Balanced Mutual Indian Mutual Funds, SS International Journal of Business and Management Research Volume 2, Issue 6 Nov [2012], First author Cyril Babu Thomas, co author Hamendra Kumar Porwal,. ISSN 2231-4970.
<http://www.ssirn.com/ReleasedIssue.aspx?T=0>
- 6) The Month of the Year Effect in the Indian Stock Market: An Analysis of the Impact of Market, Industry and Size of the Firm; International Journal of Management, IT and Engineering of International Journal of Multidisciplinary Research Academy, Vol 2, Issue 12 (Dec 2012), page 193-208. First author Swati Singhal, co author H.K.Porwal. ISSN 2249-0558
http://www.ijmra.us/ijmievolume_december2012.php impact factor 3.57
- 7) Yield Curve and Performance of Stocks of Different Market Capitalizations. Asia Pacific Business Review ,Volume V II, No. 3, pp 7-17 July - September 2011. First author Nishtha Anand . ISSN 0973-2470 <http://oldsite.asiapacific.edu/ABR-2011/Volume-VII-No-3July-September2011.html>



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- 8) The Three Factor Fama-French Model : Declining Importance in the Indian Stock Market, Finance India, September 2010, Vol XXIV No 3. ISSN 0970-3772, sole author, indexed in Cabells, ProQuest, Ulrich's
- 9) Globalisation and Capital Market Reforms: Impact on Efficiency of the Indian Stock Market. Decision (IIM Calcutta), Vol. 37, No.2, August, 2010. pp 5-29. ISSN 0304-0941, sole author, indexed in EBSCO.
- 10) Market Reaction to Bonus Issues in the Indian Stock Market, Asia Pacific Business Review, Vol.V, No.3, July-Sept 2009, pp56-62. First author Jyoti Sharma. ISSN 0973-2470
- 11) Company Attributes and Stock Returns in India-A Panel Data Analysis, *Icfai Journal of Applied Finance*. Volume 15, No. 2 , pp 46-57, Feb 2009. ISSN 0972-5105, sole author
- 12) Beta Estimation in the Indian Stock Market : Stability, Stationarity and Computational Considerations. Decision, (IIM Calcutta) Vol. 35, Number 2, 2008. ISSN 0304-0941, sole author, indexed in EBSCO.
- 13) Empirical Testing of Strong Form of Market Efficiency Asia Pacific Business Review Vol. IV, No. (3) July to September 2008. First author Deepak Gupta, co author Arti Anand. ISSN 0973-2470
- 14) Company Attributes and Cross Section of Stock Returns in India, Asia Pacific Business Review Volume IV, No. 2 , pp 82-89 April - June 2008. ISSN 0973-2470, sole author
- 15) Beta Stationarity over Bull and Bear Markets in India. The ICFAI Journal of Applied Finance, Vol. 14, No. 4, pp. 32-47, April 2008 ISSN 0972-5105, sole author
- 16) CAPM vs. APT with Macro Economic Variables: Evidence from the Indian Stock Market Asia Pacific Business Review Volume IV, No. 1 pp 76-92, January - March 2008. ISSN 0973-2470, sole author
- 17) Arbitrage Pricing Theory and the Capital Asset Pricing Model-Evidence from the Indian stock Market. Journal of Financial Management and Analysis. Vol. 18, No. 1, pp 14-27. January-June 2005, First author Raj.S. Dhankar. ISSN 0970-4205
- 18) Application of CAPM in the Indian stock market: A comprehensive reassessment. Asia - Pacific Business Review, Vol. No. 2, pp 1-12, 2005. First author Raj.S. Dhankar ISSN 0973-2470

Conference Organization/ Presentations

Application of Technology in Teaching Finance. Paper presented at the Conference on Best Teaching Practices using ICET, organised by Centre for Research on Cognitive Systems, NIIT Institute of Information Technology, at Delhi on 22-23 Dec 2008.

Research Projects (Major Grants/Research Collaboration)

Projects undertaken

University of Delhi Innovation Project SSCB-202 (funded by University) Nov 2013 – March 2015.

Health Insurance Scheme for Domestic Workers- Public Private Partnership

Project was awarded a Certificate of Appreciation for Best Innovative Idea.

University of Delhi Innovation Project SSCBS-302 (funded by University)-2015 till date



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Shram Daan for Skilling India: Harnessing Youth Power for Development

Awards and Distinctions

Best Written Paper

Application of Technology in Teaching Finance. Was awarded Best Written Paper at the Conference on Best Teaching Practices using ICET, organised by Centre for Research on Cognitive Systems, NIIT Institute of Information Technology, at Delhi on 22-23 Dec 2008.

Best Innovative Idea

University of Delhi Innovation Project SSCB-202 -Health Insurance Scheme for Domestic Workers- Public Private Partnership Nov 2013 – March 2015. Project was awarded a Certificate of Appreciation for Best Innovative Idea.

Association with Professional Bodies

Other Activity